



reddot design award

Press release & invitation

Essen and Berlin, 18 October 2022

Special exhibition: Museum für Kommunikation Berlin presents winners of the Red Dot Design Award – exhibition opening on 29 October 2022

With its special exhibition "Best Brands & Communication Design – Red Dot Winners Selection 2022", the Museum für Kommunikation in Berlin is presenting the state of the art in international communication design. The exhibition opens on 29 October 2022 and runs until 15 January 2022.

Outstanding creative achievements in the spotlight

The studio exhibition focuses on the roughly 70 best works in the competition year 2022. They were selected by the international Red Dot Jury for their high design quality and awarded a Red Dot: Best of the Best or a Red Dot: Grand Prix. They demonstrate the wide range of the competition, with exhibits ranging from posters and books, online projects and advertising films to packaging design.

The items on show include various works such as the retail design of the Rewe Green Farming Supermarkt, the exhibition by the Tsubame-Sanjo Factory Museum about the history and culture of the local metal industry, the "Revive Renault" brand relaunch for Renault and the digital commemorative platform "Closed Eyes" by the Ukrainian Babyn Yar Holocaust Memorial Center.

In addition, the studio exhibition showcases this year's Red Dot: Agency of the Year 2022, which is only announced the evening before the vernissage at the Red Dot Gala, and the project "Laundry Clinic" by upcoming designers at Ling Tung University Taiwan, which won the Red Dot: Junior Prize this year.

Press contact:

Birte Köppen

Senior Manager PR & Communications

Phone: +49 201 838 885-35

E-mail: koeppen@red-dot.de

www.red-dot.de/presse

Red Dot Design Award

Red Dot GmbH & Co. KG

Martin-Kremmer-Str. 14-16

45327 Essen, Germany



reddot design award

"Best Brands & Communication Design – Red Dot Winners Selection 2022"

An exhibition by the Museum für Kommunikation in Berlin in cooperation with the Red Dot Design Museum Essen

Exhibition duration: 30 October 2022 – 15 January 2023

Address: Museum für Kommunikation Berlin
Leipziger Straße 16
10117 Berlin-Mitte
Germany

Opening times: Tuesdays 9 a.m. – 8 p.m.
Wednesdays to Fridays 9 a.m. – 5 p.m.
Saturdays, Sundays, public holidays 10 a.m. – 6 p.m.

Entrance fee: Regular rate EUR 6
Reduced rate EUR 3
Children under 18 go free

Internet: www.mfk-berlin.de

Press contact:
Birte Köppen
Senior Manager PR & Communications
Phone: +49 201 838 885-35
E-mail: koeppen@red-dot.de
www.red-dot.de/presse

Red Dot Design Award
Red Dot GmbH & Co. KG
Martin-Kremmer-Str. 14-16
45327 Essen, Germany



reddot design award

Press invitation to the exhibition opening on 29 October 2022

Dear media representatives,

For reporting purposes, you are cordially invited to the opening of the studio exhibition "Best Brands & Communication Design – Red Dot Winners Selection 2022" on 29 October 2022. Doors open at the Museum für Kommunikation in Berlin at 6.30 p.m. and the event starts at 7 p.m.

Anja Schaluschke, Director of the Museum für Kommunikation in Berlin, and Professor Dr. Peter Zec, Founder and CEO of the Red Dot Design Award, will greet you at the event and show a selection of award-winning works in the form of a film entitled "Red Dot Films Selection 2022".

Please send your accreditation request to presse@red-dot.de no later than Thursday, 27 October 2022.

About the Museum für Kommunikation in Berlin:

The Museum für Kommunikation in Berlin makes it possible to experience communication first hand. Charming robots greet the visitors in the imposing atrium. In the surrounding galleries, the visitors themselves communicate at interactive terminals using smoke signals, tin can phones or digital messages. The revolution of human communication is at the heart of the permanent exhibition on the first floor. Visitors can try out a pneumatic post system, a semaphore telegraph and a morse code transmitter. Last but not least, the Treasure Chamber in the basement presents seventeen particularly valuable exhibits, including the Blue Mauritius (the world's most famous stamp) and the world's first telephone, invented by Philipp Reis.

Further information is available at www.mfk-berlin.de.

About the Red Dot Design Award:

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 20,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at www.red-dot.de.

Press contact:

Birte Köppen

Senior Manager PR & Communications

Phone: +49 201 838 885-35

E-mail: koeppen@red-dot.de

www.red-dot.de/presse

Red Dot Design Award

Red Dot GmbH & Co. KG

Martin-Kremmer-Str. 14-16

45327 Essen, Germany