



reddot design award

Press release
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Red Dot Award: Brands & Communication Design 2023 – Submissions to the international design competition are open from 6 March to 16 June 2023

The Red Dot Award: Brands & Communication Design is starting a new competition year. From 6 March to 16 June 2023, manufacturers and service companies can have their brand presence evaluated in the "Brands" section. Designers, agencies and companies can submit their projects and campaigns in the "Communication Design" section.

To be successful in the competition, all participants have to face the Red Dot jury. The jury, consisting of international journalists, professors and designers, makes its decision in an evaluation process lasting several days.

The winners of the competition receive the Red Dot Label. It serves as a PR and marketing tool for the winners, enabling them to stand out from the competition and attract worldwide attention.

The dates of the registration phases at a glance:

Entire registration period: 6 March – 16 June 2023

Early Bird	6 March – 29 March 2023
Regular	30 March – 17 May 2023
Latecomer	18 May – 16 June 2023

You can find all the information at <https://www.red-dot.org/bcd>

About the Red Dot Design Award:

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 20,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More Information is available at www.red-dot.de.

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