



reddot design award

Press information

Essen, 12 February 2024

International design competition – Red Dot Award: Brands & Communication Design 2024 starts on 19 February

The international design competition "Red Dot Award: Brands & Communication Design" is aimed at agencies, designers, brands and companies from all over the world. A new round starts in February: from 19 February to 7 June 2024, manufacturers and service companies can have their brand presence evaluated in the "Brands" section of the Red Dot Award: Brands & Communication Design. In addition, designers, agencies and companies can submit their creative projects and campaigns in the "Communication Design" section.

The decisive judgement is made by the international Red Dot Jury. It consists of journalists, professors and designers.

Winners of the competition receive the well-known Red Dot Label. It serves as a PR and marketing tool for the winners, enabling them to stand out from the competition and generate worldwide attention.

The dates of the registration phases at a glance:

Total registration period: 19 February 2024 – 7 June 2024

Early Bird: 19 February 2024 – 15 March 2024

Regular: 16 March 2024 – 17 May 2024

Latecomer: 18 May 2024 – 7 June 2024

You can find all information at <https://www.red-dot.org/de/bcd>

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