

Winner Packages for the distinction Red Dot

Product Description	Winner Package "Regular"	Winner Package "Bold"	Optional Extras
Licence to use the Red Dot Label	Winner label licence	Winner label licence	-
Winner's certificate	2 A4 certificates	2 A4 certificates	Each additional certificate + 39 Euro Credit change, incl. 1 copy + 200 Euro
Presentation in the International Yearbook Brands & Communication Design 2026/27	1/1-page project presentation	2/1-page project presentation	-
Complimentary copy of the International Yearbook Brands & Communication Design 2026/27	1 Yearbook set	1 Yearbook set	Additional Yearbook set + 76 Euro (regular 100 Euro)
Presentation on the Red Dot Website	Project presentation in the Winners Section	Project presentation in the Winners Section	Digital winners profile Professionals + 950 Euro Digital winners profile Red Dot: Junior Award + 495 Euro Video presentation* + 150 Euro
Presentation in the Red Dot Design Museum Essen	From Spring 2027	From Spring 2027	-
Tickets for the Red Dot Gala	-	-	Ticket for the Red Dot Gala incl. Designers' Night + 120 Euro (regular 350 Euro)
Costs	Professionals: 2,200 Euro Red Dot: Junior Award: 1,760 Euro	Professionals: 3,000 Euro Red Dot: Junior Award: 2,560 Euro	

* The video presentation is already included in the Winner Packages of the categories "Film & Animation" and "Sound Design".

Winner Packages for the distinctions

Red Dot: Best of the Best and Red Dot: Grand Prix

Product Description	Winner Package "Regular"	Winner Package "Bold"	Optional Extras
Licence to use the Red Dot Label	Winner label licence	Winner label licence	-
Winner's certificate and Red Dot Trophy	2 framed A3 certificates 1 Red Dot Trophy	2 framed A3 certificates 1 Red Dot Trophy	Each additional certificate + 49 Euro Credit change, incl. 1 copy + 200 Euro Additional Red Dot Trophy + 530 Euro
Presentation in the International Yearbook Brands & Communication Design 2026/27	2/1-page project presentation 2/1-page winners profile	2/1-page project presentation 2/1-page winners profile	-
Complimentary copy of the International Yearbook Brands & Communication Design 2026/27	1 Yearbook set	1 Yearbook set	Additional Yearbook set + 76 Euro (regular 100 Euro)
Presentation on the Red Dot Website	Project presentation in the Winners Section and Digital winners profile	Project presentation in the Winners Section and Digital winners profile	Video presentation* + 150 Euro
Presentation in the Red Dot Design Museum Essen	From Spring 2027	From Spring 2027	-
Trophy presentation at the Red Dot Gala	Stage appearance incl. video clip of the winning project and presentation of the Red Dot Trophy	Stage appearance incl. video clip of the winning project and presentation of the Red Dot Trophy	-
Video recording of the stage appearance	-	Video recording of the stage appearance	Video recording of the stage appearance + 350 Euro
Tickets for the Red Dot Gala	2 tickets for the Red Dot Gala incl. Designers' Night	4 tickets for the Red Dot Gala incl. Designers' Night	Tickets for the Red Dot Gala incl. Designers' Night + 120 Euro (regular 350 Euro)
Costs	Professionals: 3,300 Euro Red Dot: Junior Award: 2,640 Euro	Professionals: 3,890 Euro Red Dot: Junior Award: 3,230 Euro	

* The video presentation is already included in the Winner Packages of the categories "Film & Animation" and "Sound Design".