



Digital winners profile

Agency

Digital winners profile

With the digital winners profile, we offer an additional opportunity on our website www.red-dot.org to present yourself as a winner of the Red Dot Award: Brands & Communication Design.

This gives you the opportunity to showcase the high design strength of your agency to a worldwide community.

Use the winners profile for your communication and link to it on your social channels, your website or in your email signature, for example.

You can find the winners profile of last year's winners [here](#).

Your winners profile includes the following benefits:

- Present your company, your vision and your credo to a wide audience
- Your projects that have been awarded at the Red Dot Award: Brands & Communication Design 2025 will receive short info texts written by our editorial team
- Use the facts and figures to present your company size, your experience and your success story at Red Dot
- All your Red Dot Award: Brands & Communication Design award-winning projects since 2011 will be linked to your winners profile
- Articles already published on our website about you or your projects and interviews with you will be linked to your winners profile

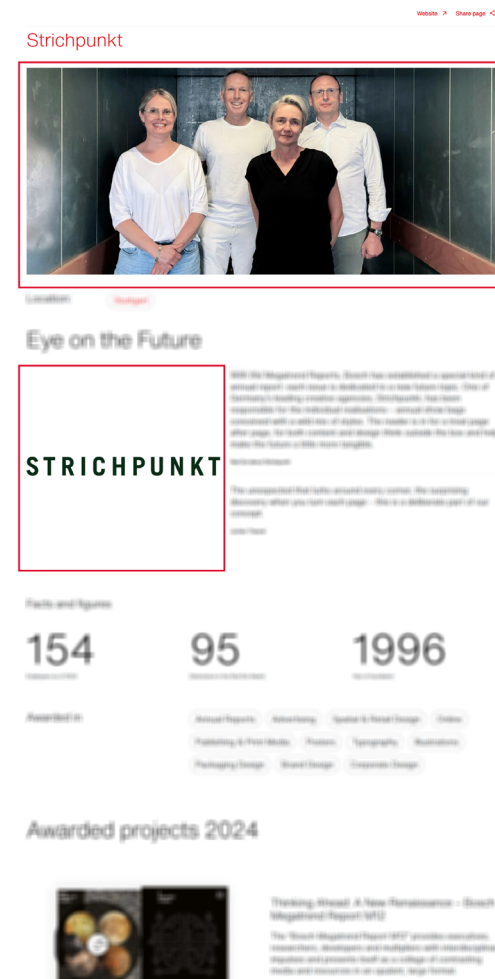
Requirements for the image material

Please provide us with the following motifs:

- A team photo in the format 2560 px × 1104 px
(Alternatively, individual pictures of several team members are also possible)
- Your logo on a white background in the format 720 px × 720 px
(Alternatively, a picture of your building or workplace is possible)

The technical requirements are as follows:

- File format: preferably PNG in RGB colour space
- File size: max. 5 MB



Requirements for the text material

Please introduce yourself in a maximum of 800 characters. You can use the following guiding questions for orientation:

- What special features characterise your company?
- What services does your company offer?
- Does your company specialise in a particular sector?
- What values and guidelines does your company stand for?

In addition, you can optionally provide us with the following facts and figures:


- The number of employees
- The year your company was founded
- The location of your company

In addition to your website, you can specify up to three social media presences from the following selection:

- LinkedIn
- Instagram
- Facebook
- YouTube
- X

[Website](#) [Share page](#) [<](#)

Strichpunkt



Location: Stuttgart

Eye on the Future

With the Megatrend Reports, Bosch has established a special kind of annual report: each issue is dedicated to a new future topic. One of Germany's leading creative agencies, Strichpunkt, has been responsible for the individual realisations – annual show bags conceived with a wild mix of styles. The reader is in for a treat page after page, for both content and design think outside the box and help make the future a little more tangible.

Read our about Strichpunkt

The unexpected that lurks around every corner, the surprising discovery when you turn each page – this is a deliberate part of our concept.

Joachim Theuer


Facts and figures

154	95	1996
<small>Employees as of 2024</small>	<small>Distinctions in the Red Dot Award</small>	<small>Year of foundation</small>

Awarded in

Annual ReportsAdvertisingSpatial & Retail DesignOnlinePublishing & Print MediaPostersTypographyIllustrationsPackaging DesignBrand DesignCorporate Design

Awarded projects 2024



Thinking (Aloud) - A New Remembrance - Bosch Megatrend Report 2024

The Bosch Megatrend Report 2024 provides essential perspectives, insights and inspiration with interdisciplinary questions and presents itself as a collage of contrasting media and resources in an explicit design format.