

Digital winners profile

Individual



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With the digital winners profile, we offer an additional opportunity on our website www.red-dot.org to present yourself as a winner of the Red Dot Award: Brands & Communication Design.

This gives you the opportunity to showcase your high design strength to a worldwide community.

Use the winners profile for your communication and link to it on your social channels, your website or in your email signature, for example.

You can find the winners profile of last year's winners [here](#).

Your winners profile includes the following benefits:

- Present your person, your vision and your credo to a wide audience
- Your projects that have been awarded at the Red Dot Award: Brands & Communication Design 2025 will receive short info texts written by our editorial team
- All your Red Dot Award: Brands & Communication Design award-winning projects since 2011 will be linked to your winners profile
- Articles already published on our website about you or your projects and interviews with you will be linked to your winners profile

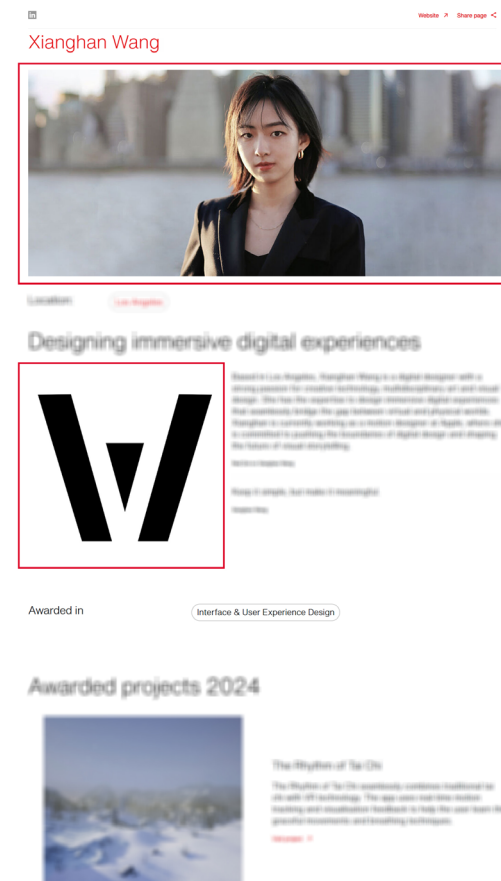
Requirements for the image material

Please provide us with the following motifs:

- A personal photo in the format 2560 px × 1104 px
- Your logo on a white background in the format 720 px × 720 px
(Alternatively, a picture of your building or workplace is possible)

The technical requirements are as follows:

- File format: preferably PNG in RGB colour space
- File size: max. 5 MB



Requirements for the text material

Please introduce yourself in a maximum of 800 characters. You can use the following guiding questions for orientation:

- What special features characterise you?
- What services do you offer?
- Do you specialise in a particular sector?
- What values and guidelines do you stand for?

In addition to your website, you can specify up to three social media presences from the following selection:

- LinkedIn
- Instagram
- Facebook
- YouTube
- X

