



Terms & Conditions of Red Dot Award AG Concerning the competition "Red Dot Award: Product Design"

Section 1 General/Scope/Conclusion of Contract/Termination

1. The following Terms & Conditions apply to all transactions and legal obligations between Red Dot Award AG, Bleichstrasse 8, CH-6302 Zug, Switzerland (the "Organiser") and all entrants (the "Entrant") in the Red Dot Award: Product Design competition. Terms or conditions that conflict with or deviate from these Terms & Conditions do not apply unless the Organiser has expressly agreed to them.
2. The Organiser uses the services of Red Dot GmbH & Co. KG, Martin-Kremmer-Straße 14-16, 45327 Essen, Germany, for the internal provision of individual or all services and also for external communication with the entrant in connection with the Red Dot Award: Product Design. The exclusive contractual partner of the entrant is the Organiser. The entrant agrees to the forwarding of his or her data and the documents submitted by him or her by the Organiser to Red Dot GmbH & Co. KG for the purpose of communication and provision of services in connection with the Red Dot Award: Product Design.
3. With his or her online registration, the Entrant declares to have met the conditions stipulated in Section 1.1 of the Conditions for Participation and Description of Services of the Red Dot Award: Product Design. In addition, the Entrant declares being authorised to do international money transfers should he or she not be based in Switzerland.
4. The mutual obligations of the parties are as set out in the separate Description of Services for the Red Dot Award: Product Design competition as well as the corresponding price list. In the case a product submitted by the Entrant wins an award, the Entrant is obliged to book further services for which he or she will be charged fees. These include the Winner Package (see also Section 4.II. of the Conditions for Participation and Description of Services of the Red Dot Award: Product Design).
5. The Organiser reserves the right to refuse the entry of certain products into the competition (in that case, any amounts already paid will be refunded). These include products that express contempt for human beings or animals or that constitute a violation of public decency.
6. The contract is entered into with the Organiser as follows:

By filling out and completing the online booking, the Entrant has placed a binding order. The Organiser will then send a confirmation of the registration and order by email to the personal email address specified by the Entrant in the booking.
7. Although the contract is binding upon conclusion as stipulated in the preceding subsection, the Organiser grants the Entrant a contractual right of termination in those cases where the Entrant had applied – and thereby registered, paid the fees and entered into the Agreement – prior to the application deadline, as follows:
 - a) Termination up to 28 days before the application deadline: refund of 50% of the invoice amount
 - b) Termination less than 28 days before the application deadline: no refund
8. If a submitted product does not comply with the regulations, the registration fees will be refunded to the Entrant, less a flat-rate processing fee of EUR 400.00. The Entrant reserves the right to prove that the Organiser has not incurred the expenses or that a lower amount of expenses were incurred.

Section 2 Prices/Address Changes/Terms of Payment/Invoice Recipient

1. The prices indicated on the price list are binding for the duration of the term. In the event of a tacit extension of a term, the prices that are on the price list at the beginning of that extension shall be the prices in effect from that time on (<https://www.red-dot.org/pd/dates-fees>).



2. Payments are due immediately upon receipt of invoice. Invoices are issued by email to the email address indicated by the Entrant in the registration. Invoices are sent by regular mail only upon the special request of the Entrant. The Entrant shall be deemed in default on failure to settle payments due within ten working days of receipt of an invoice or equivalent demand for payment. The Organiser reserves the right to declare the Entrant in default at an earlier date after payment has become due by issuing a reminder. Irrespective of the preceding two sentences, the Entrant shall be deemed in default if it has been agreed that the payment be made by a specific date and the Entrant has failed to make the payment at the latest by that date. In the case of late payment, there is no guarantee that the product will be presented to the jury.
3. Any claims on the part of the Entrant must be undisputed or legally established or be counterclaims from the same contractual relationship, and only then does she or he have the right to suspend performance of any or all of her or his contractual obligations.
4. If the Entrant indicates an invoice recipient other than him- or herself, he or she thereby warrants that this other invoice recipient has agreed to this and that this arrangement is unobjectionable for tax purposes and has been or will be openly declared to the tax authorities of both the Entrant and the alternative invoice recipient. Moreover, even when using a different billing address, the Entrant remains the contractual partner of the Organiser and is therewith the person who is ultimately legally responsible for paying any and all amounts (such as fees resulting from having booked the Winner Package). This means that the Organiser is entitled to settle an account with the Entrant even if he or she specified a different invoice recipient.

Section 3 Term and Termination

1. The eventual presentations of the products/exhibits in the Red Dot Design Museum are limited to a fixed period of time. The duration is based on the respective Description of Services. The presentation of the products in the Winners Section on www.red-dot.org is not limited to a fixed period of time. Here, too, the respective Descriptions of Services apply.
2. Both parties shall be entitled to terminate these legal relationships for cause. For the Organiser such a cause is given in particular if the Entrant is in arrears, despite having been issued a reminder, by an amount that exceeds one sixth (1/6) of any applicable annual fee.
3. The products/exhibits shown must be picked up upon expiry of the exhibition period by the Entrant (see, also with regard to products/exhibits not shown, Section 6.2). After the end of the exhibition period, the exhibit pieces are taken down and prepared for pick-up. The dates and details regarding the pick-up will be communicated to the Entrant by the Organiser in good time.

Section 4 Warranty

1. The Organiser shall be free to determine the nature of the presentation of the products/exhibits in the Red Dot Design Museum Essen, in the Red Dot Design Yearbook, on the Red Dot website in the context of the award ceremony and at all other internal as well as external exhibitions at home and abroad. Regarding the presentation for the judging and in exhibitions domestically and abroad, the Organiser reserves the right to remove any displays provided by the Entrant, to put these in storage or, as needed, to dispose of them.
2. The Entrant shall verify the presentation without delay after its initial public presentation and report any defects immediately. In the case of obvious defects, the obligation to report begins with the moment the presentation is made public and for latent defects with the moment of their discovery. Should the Entrant fail to report the defect, the presentation shall be deemed to be free of defects and approved.
3. The Organiser shall remedy any defects in the presentation in the Red Dot Design Museum and in the Winners Section on www.red-dot.org to the extent possible.
4. In the case of a publication error in the Red Dot Design Yearbook or in the case that the Entrant wishes to make changes following the clearance phase, he or she shall have no right to demand an injunction or the issuance of



an errata sheet; this is due among other reasons to the related costs of such an intervention and to the release procedure pursuant to Section 4.II.2 of the Conditions for Participation and Description of Services of the Red Dot Award: Product Design.

5. Any warranty claims become time-barred 12 months from the beginning of the statutory warranty. This does not apply if the law pursuant to the following sections of the German Civil Code – Section 438(1)(2) (buildings and things used for a building), Section 438(3) (fraudulent concealment), Section 479(1) (right of recourse) and Section 634a(1)(2) (defects or deficiencies in the construction) – prescribes longer periods. Nor does it apply in the event of gross negligence or wilful misconduct, injury to life, limb or health, or the acceptance of a warranty or the violation of essential contractual obligations. In those cases, the statutory warranty periods apply.

Section 5 Property Rights/Infringements/Contract Penalty

1. By registering for the competition, the Entrant explicitly confirms that the entered product neither infringes any rights of third parties nor offends generally accepted standards of public decency.
2. Upon registration as well as in the course of the competition, each Entrant shall inform the Organiser in the case that a third party claims a right with regard to the to be registered or registered product, be that through an inquiry letter, warning letter, legal action or similar proceedings.
3. In the case that such a claim by a third party (see Section 5.2) existed at the time of registration, the Organiser is not obliged to publish a distinction in the Red Dot Design Museum Essen, in the Red Dot Design Yearbook or in the Winners Section on www.red-dot.org or to promote it until said claim has been settled in court. Similarly, the Entrant is not authorised to promote or publish such an award until the final court settlement.
4. For each case of a violation of Section 5.1, in particular the submission of plagiarised content, the Entrant shall be obliged to pay the Organiser a penalty in the amount of 30,000.00 EUR plus Swiss VAT, where applicable. This obligation does not apply if the Entrant is not responsible for the violation. The right to claim for further damages (especially pursuant to the following subsection) is not affected by the enforcement and payment of this penalty.
5. The Entrant shall indemnify the Organiser and Red Dot GmbH & Co. KG against all claims from third parties arising due to alleged or actual infringements in connection with the registered product. Here, the Entrant shall also cover the costs of the required legal defence of the Organiser, including all court and lawyer's fees at the statutory rate. This obligation does not apply if the Entrant is not responsible for the infringement in question. Moreover, in case of a claim by a third party, the Entrant shall also be obliged to place at the Organiser's and Red Dot GmbH & Co. KG's disposal promptly, accurately and completely all information that is necessary for the verification of the claim asserted and for a corresponding legal defence.
6. If a claim of a third party is made with regard to a product that has been registered and possibly awarded in the Red Dot Design Award (judicially or extrajudicially), the Organiser will be entitled to set the Entrant an adequate period within which the claim has to be clarified. During this period, the Organiser will be entitled to suspend or postpone the publication of the award in all media. If clarification is not provided upon expiry of the period, the Organiser will be entitled to permanently refuse publication and also to revoke the award that may already has been given. Then, however, the Organiser shall be obliged to reimburse the Entrant the portion of the already paid participation fee that is allocable to the publication, minus the already provided service.
7. The Entrant grants the Organiser and, if applicable, any successors or assigns of individual or wholesale rights or interests (e.g., in the form of an asset deal), as well as Red Dot GmbH & Co. KG the non-exclusive yet transferrable right to use all copyrights and ancillary copyrights with regard to all submitted contributions (photos, texts, illustrations, etc.) free of charge, throughout the universe in perpetuity, in any and all media now known or hereafter devised, the Organiser not being obliged to specify the authors of the contributions by name. The right of use applies to all types of applications, not only in connection with the Red Dot Design Award (which encompasses the publication in print form, on the Internet, on data storage media as well as in associated advertisements) but also in connection with further exhibition and book projects as well as for public relations purposes of the Organiser and of Red Dot GmbH & Co. KG.



8. At the request of the press or other comparable agencies or bodies, the Organiser will be entitled to pass on to them the contributions made available, for the purpose of reporting on the Red Dot Design Award or the registered and possibly awarded product.
9. Entrants who do not want said image and text contributions to be released for publication or distribution to the press as defined in the preceding Section 5.8 shall inform the Organiser in writing – to be sent by email to embargo@red-dot.de only. The effective date starting from which the Organiser shall respect such a request from a Entrant is the date of receipt of the email at the Organiser's communication office. Otherwise, the general data protection declaration applies, which is available and accessible at all times at www.red-dot.org „Privacy Policy“.
10. Should the Entrant violate, through the registered object or the registration of the object, the rights of third parties, the Organiser shall be entitled to ban the Entrant from participating in any Red Dot Awards for life.

Section 6 Transport/Storage/Transfer of Title

1. The product submitted by the Entrant shall be transported at the Entrant's risk and expense. Entrants are advised to take out transport insurance.
2. Products sent from a shipping point outside the EU must be sent DDP (Incoterms 2020) to the Organiser. Should the Organiser nevertheless be charged with import duties or taxes, the Entrant shall be obliged to reimburse the relevant costs/amounts after the Organiser has issued an invoice.
3. The award-winning products will be stored until the start of the Winners Exhibitions, after which they may be exhibited by the organiser in the Winners Exhibitions. The above provisions do not apply to products that are set up for judging by the Entrants themselves. Products that are set up by Entrants will be requested again in consultation with the Organiser in the run-up to the Winners Exhibitions.
4. Furthermore, if the Entrant does not indicate a value for insurance purposes when the Product is shipped to the Organiser it will not have insurance cover during the judging and exhibition phase.
5. The Entrant will be informed in good time of the collection period for non-award-winning products. Award-winning products that are physically exhibited will be prepared for collection at the end of the exhibition period. The time and details for collection will be communicated individually with adequate advance notice each year. If the products have not been collected one (1) week after the collection date, they will be disposed of at the Entrant's expense. Non-award-winning products will also be disposed of if they are not collected.
6. If the product remains in Germany on a permanent basis (or on a legally equivalent temporary basis) – for example due to an incorrect address having been provided or due to them not having been collected – the Entrant shall indemnify the Organiser against all associated third-party claims (in particular taxes, customs duties and levies). This does not apply if the Entrant is not responsible for the product remaining in Germany on a permanent basis (or on a legally equivalent temporary basis).
7. Ownership of products for which no return shipment has been requested will be transferred to the Organiser after the judging, regardless of whether or not they receive an award. The Organiser has the right to pass the products on to other institutions, to archive them or to dispose of them.

Section 7 Liability/Limitation

1. The Organiser and its executive managers, representatives or agents as well as Red Dot GmbH & Co. KG and its executive managers, representatives or agents are not liable for damages – irrespective of the legal grounds. This does not apply in the case of intent and gross negligence or injury of life, body or health or culpable violation of essential contractual obligations. In the event of a slightly negligent breach of contract, the liability of the Organiser and its executive management, representatives or agents as well as Red Dot GmbH & Co. KG and its executive managers, representatives or agents shall be limited to typical and foreseeable damages.



2. The Organiser and Red Dot GmbH & Co. KG will not assume custodial care of the submitted products – with the exception of the liability as per Section 7.1. For this reason, the Organiser recommends that the Entrant conclude a transport and exhibition insurance to insure himself/herself against any possible damage, destruction or theft that might occur during transport, the judging procedure or the exhibition in one of the Red Dot Design Museum or other internal or external exhibitions at home and abroad. The Organiser is not obliged to reuse the packaging in which the products were delivered.

Products that are either submitted to the judging or exhibited in one of the Red Dot Design Museum are subject to the usual traces of use and wear that result from the jurors and the visitors touching or using the products. Here as well the Organiser is not liable for damages.

Furthermore, if the Entrant does not indicate a value for insurance purposes when the Product is shipped to the Organiser it will not have insurance cover during the judging and exhibition phase.

3. Any claims made against the Organiser must be made in writing. They will become time-barred within 12 months, calculated from the time of the termination of the exhibition or the date of the recovery request pursuant to Section 6.2. This does not apply in the event of gross negligence or wilful misconduct, injury to life, limb or health, or the acceptance of a warranty or the violation of essential contractual obligations. In those cases, the statutory warranty periods apply.

Section 8 Concluding Provisions

1. The place of performance is Zug, Switzerland.
2. The sole place of jurisdiction is Zug, Switzerland. However, the Organiser is also entitled to pursue claims against the Entrant before the Entrant's place of general jurisdiction.
3. The legal relationships between the Entrant and the Organiser is governed exclusively by Swiss law, excluding the United Nations Convention on Contracts for the International Sale of Goods.
4. Should any of the above provisions be ineffective in whole or in part, all other provisions shall remain in effect.

Version of: August 2025



Conditions for Participation and Description of Services of the Red Dot Award: Product Design

Preamble

The Red Dot Award: Product Design is a design competition that takes place in the following stages: admission (conditions for participation), judging, awards and implications of receiving an award (Winner Package, see Section 4.II.).

Entrants who receive an award are obliged to book the Winner Package (see Section 4.II.).

In the various stages of the competition, the services set out below are provided under the conditions described. Supplementary to this are the General Terms and Conditions of Red Dot Award AG (the "Organiser") concerning the Red Dot Award: Product Design competition.

The Organiser uses the services of Red Dot GmbH & Co. KG, Martin-Kremmer-Straße 14-16, 45327 Essen, Germany, for the internal provision of individual or all services and also for external communication with the entrant in connection with the Red Dot Award: Product Design. The exclusive contractual partner of the entrant is the Organiser. The entrant agrees to the forwarding of his or her data and the documents submitted by him or her by the Organiser to Red Dot GmbH & Co. KG for the purpose of communication and provision of services in connection with the Red Dot Award: Product Design.

Section 1 Conditions for Participation

1. The competition is open to firms and independent designers and architects – but not consumers and artists – who may apply with finished products that are being manufactured in series (the "products"). To be eligible for registration, admission is dependent on the products having been launched on the market at the latest by 1 July of the year of the competition and not before 1 January of the year before the previous year. The competition strictly prohibits any renderings (virtual representations or drawings). Only the actual products are judged. An Entrant may register any number of products. Participation is not open to product models that have already been judged and rejected in a previous Red Dot Award: Product Design competition.

Entries to the categories "Interior architecture and interior design" and "Urban design" must already be completed and realised by the time they are submitted. Moreover, their realisation may not date back further than 1 January of the year before the previous year to the competition.

On Young Professionals Application Day, designers who completed their design degree no more than five years prior have the possibility to apply for the draw of one of 50 free registrations for Red Dot Award: Product Design. To be eligible for registration, admission is dependent on the products having been launched on the market at the latest by 1 July of the year of the competition and not before 1 January of the year before the previous year. A participation on the basis of concept notes and drafts is not possible. The result of the draw will be communicated to the applicants by email. More information on the conditions of participation and specific arrangements can be accessed online at <https://www.red-dot.org/pd>.

2. The Entrant is allowed to register his/her product in multiple different product categories. However, every entry into an additional category will be considered as a separate submission, meaning that it requires a separate registration and a separate, in other words, additional, product delivery. Furthermore, all conditions mentioned in the Terms & Conditions apply.
3. Only registrations submitted on time and in due form will be admitted to the competition. Images, texts as well as posters submitted by the Entrant will not be returned.
4. A further condition for participation in the competition is that the entry fee is paid on time. The amount of the entry fee is specified in the price list in effect at the time of registration. The price list is available online and is to be consulted before concluding the registration. Additional charges may apply if any optional extra services were booked.



5. Furthermore, the Entrant commits himself/herself to provide a product description in English of at least 500 and at maximum 1,200 characters (including spaces) for each registered product as well as printable illustration material (e.g., 300 dpi for DIN A4 format) for the purpose of optimal presentation before the jury. Renderings are not permitted; only photographs of the original products.
6. By participating in the Red Dot Award: Product Design, the Entrant agrees to the inclusion of his or her competition result in the rankings created by the Organiser and to the publishing of these rankings. The rankings are based on the results presented in the Red Dot Design Yearbooks that Red Dot Award AG publishes for the competitions (see also Section 4.II.2). The Organiser is entitled to modify, at any time and at its discretion, the registration period for the registered awards, the classification of the categories and the calculation method. The registration period, categorisation and method of calculation will be published on the Internet by the Organiser together with the announcement of the rankings.

Section 2 Judging

1. The Organiser undertakes to submit all applications which comply with the conditions for participation as set out in Section 1 to the jury. In addition, the Organiser shall decide on the optimal form of product presentation for the judging.
2. The Organiser reserves the right to reassign, either before or during judging, a product submitted in a specific product category to another product category in order to optimise the evaluation process for that product.
3. The jury, which is composed of independent experts selected by the Organiser, decides in camera on the conferment of a design award on the basis of the registration and the submitted products.
4. Each Entrant admitted to the competition shall be notified of the jury's decision with regard to her or his entry. The jury is not obliged to justify its decisions.

Section 3 Awards/Use of the Label/Contractual Penalty

1. The awards "Red Dot: Best of the Best" or "Red Dot" can be awarded either to individual products or to genuine product families. The jury is free to issue an award to an individual product it has selected from within a product family.
2. With the award, the award winner acquires the right to communicate the Red Dot award. The publication of the result notification by the Entrant is not permitted. The award winner is not (yet) entitled to use the Red Dot winner label. For this, they are first required pay an additional fee, namely for the obligatory purchase of the Winner Package with the corresponding label licence.

With the payment of this fee, the award winner acquires the right to use the Red Dot winner label in accordance with the acquired label licence. The label licence, as well as the other services included in the booked Winner Package, can be found at <https://www.red-dot.org/pd/dates-fees>. The Entrant or winner is not entitled to use the competition logo; he or she may only use the winner label provided by the Organiser.

Awarded packaging: in case the Red Dot winner label shall be added on product packagings that won an award in the category "Packaging", the particular category-specific winner label (e.g. "winner packaging design") shall be used, to avoid wrong interpretation.

In any case of the use of the Red Dot winner label without the above-mentioned prior acquisition of usage rights, the Entrant shall be obliged to pay a contractual penalty of the amount of 200,000.00 EUR plus Swiss VAT, where applicable, to the Organiser. This also applies to all uses that violate the permitted scope and manner of use of the Red Dot winner label as specified in Section 3.3. In case of continuous violation, each period of 14 days is considered as one single act of violation. In both cases, the obligation to pay the contractual penalty does not exist if the Entrant cannot be made responsible for the violated use. The enforcement of the contractual penalty shall not affect the right to claim further damages by the Organiser. In this case, however, the amount of the contractual penalty will be deducted from any possible further damage claim.



3. Upon the acquisition of the rights of use of the Red Dot winner label according to the previous subsection (Section 3.2), the Red Dot winner label may only be used to promote the actual award-winning product and, depending on the case, the award-winning product family.

Section 4 Legal Implications and Benefits of the Award

Upon conferment of a distinction from Red Dot Award: Product Design, a contract with the following contents comes into effect between the award winner and the Organiser:

I. Contractual partner

For all services concerning the exhibition, the documentation of the award with a certificate (see Section 3) and inclusion in Red Dot public relations activities, the contractual partner of the award winner as well as for all services concerning the winner label and the presentations in the Red Dot Design Yearbook, and in the Winners section on www.red-dot.org, the contractual partner of the award winner is the Organiser.

II. Winner Package

1. The specific content and prices of the Winner Package can be found in the service description, which is available at: <https://www.red-dot.org/pd/dates-fees>. The Entrant also has the opportunity to view these again in the registration process. Registration is not possible unless this service and price description are accepted.
2. Regulations for the presentations:

Unless the parties agree on a more extensive presentation, the minimum sizes are deemed to apply.

The winners of the Red Dot: Best of the Best are given a double page spread in the Red Dot Design Yearbook. In addition, each product that received a Red Dot: Best of the Best will be presented in the international Design Diary of the following year.

The design of the presentation of the award-winning product and, depending on the case, of the award winner him- or herself, follow the system adopted by the provider of the relevant service, being the Organiser. This applies in particular to the presentation in the Red Dot Design Yearbook. In cases where one Entrant has won several awards, these will be presented on the same page in the yearbook or in direct proximity only if, and to the extent that, the conception of the yearbook allows for it. Should this not be possible, the presentations will be featured on different pages of the Red Dot Design Yearbook. The award-winning products will be labelled as per the details of the online registration.

The Organiser reserves the right to reassign a product that has won an award in a specific product category to another product category for the presentation in the Red Dot Design Yearbook, in the Online Exhibition and in the Red Dot Design Museum Essen if this is of advantage for the product. The booking of and payment for an entry in the Red Dot Design Yearbook and in the Winners section of the Red Dot website does not equate to the placement of an advertisement; rather, the Organiser will provide independent editorial work, reserving the basic right to change all texts submitted as part of the entry and adjust them for final publication in the Winners section of the Red Dot website and in the Red Dot Design Yearbook.

The texts and images for the presentations will be submitted to the award winner once and must be released by the award winner in text form (online via release tool) within a specified period of time. It is only permitted to submit comments on factual errors (content errors, product names, images). Editorial changes are not permitted, as the Organiser follows a uniform editorial and creative overall concept. If the Organiser does not receive a declaration from the award winner via the approval module within the specified period, the presentation will be made using the data originally submitted to the Organiser.



The data approved are regarded as master data for the presentation in the Winners section on www.red-dot.org, the Red Dot Design Yearbook and further presentations/exhibitions.

All texts, images, audio files and other information published in this context are subject to the copyright of the Organiser. A reproduction or rendition as a whole or in parts is not allowed without the written approval of the Organiser. The amount of the costs of such a reproduction will be stipulated separately.

The Organiser reserves the right to publish the Red Dot Design Yearbook in several volumes.

The Entrant is obliged to make the products and documents required for presentation, as stipulated in these Conditions for Participation as well as in the online registration, available for the duration of the presentation. In the event that the documents necessary for publication are not received in time, the Organiser will be entitled to publish the material submitted for the use of the jury (images and text) without the express permission of the client. In the event that material (see Section 1.5) is not available in the requisite form, quantity or quality, the Organiser reserves the right to, at the expense of the award winner, write a product description or take a photograph of the awarded product and to use these in the case of an award for the publication in the Red Dot Design Yearbook, in the Winners section on www.red-dot.org and in the Red Dot Design Museum Essen. The cost of writing the text may run up to 300.00 EUR and that of taking a photograph up to 3,000.00 EUR, plus Swiss VAT, where applicable.

3. In addition, the Organiser reserves the right to desist from a presentation if the required materials are not available or not easily obtainable. Any costs incurred by such preparatory measures would then be payable, subsequent to an appropriate request, by the award winner to the Organiser.
4. The Entrant is obliged to pay a fee to the relevant contractual partner for the presentation or use of facilities concerned. The amount of such fees can be found in the price list that is valid at the time when the contract comes into effect, and which is available online.
5. The mutual obligations with regard to the presentation in the Red Dot Design Museum Essen and the other exhibition venues and Winners section on www.red-dot.org come into effect on the day of the award ceremony of the year of the competition. Winner products need only be published or presented online from this day on, not any earlier. The contractual obligation to a presentation in the Red Dot Design Museum Essen and the other exhibition venues ends on 31 May of the year following the competition year, without requiring a notice of termination. The contractual relationship with regard to the presentation in the Winners section on www.red-dot.org is extended automatically by twelve months without costs if it is not terminated by one party.