

# **Guide to Success**

Red Dot Award: Product Design 2024

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# Terms and conditions of participation



The Red Dot Award: Product Design 2024 is open to industrially manufactured products that were or will be launched between 1 January 2022 and 1 June 2024.

One-off products and design concepts cannot be entered for the competition.

Applications are possible during the registration phases shown on the right. Entry fees depend on the registration period in which registration takes place. Completion of the registration constitutes agreement to the <u>General Terms</u> and <u>Conditions</u>.

## Form of entry

Please submit an actual, functional product so that the jury can assess not only function, but also other aspects live and on site such as haptics, the materials used, workmanship and ergonomics. Exceptions can be made for

very large and difficult to move equipment and machines as well as submissions in the purely digital category "Interior Design". These entries can be evaluated on the basis of digital images and videos. Please note that you are liable for any import duties and shipment costs. Should your product be shipped from a country outside the EU, it must be placed under the customs procedure "release for free circulation" and delivered according to the rules of the Incoterm DDP (Delivery Duty Paid). Further details on this can be found here.

#### Multiple entries

The same product can be registered for several categories. Each entry must be registered individually. Furthermore, each registration requires submission of a separate product. Exceptions are made for submissions to the "Smart Products" and "Innovative Products" metacategories. In this case, there is no need to provide an additional copy of the product.

## There are three registration phases:

- Early Bird: 4 September 2023 to 29 September 2023
- Regular: 30 September 2023 to 15 December 2023
- Latecomer: 16 December 2023 to 12 January 2024

## Young Professionals Application Day

On 6 December 2023, designers who qualified or graduated in the last five years have the opportunity of applying for one of 50 registration places that are free of charge. Should they win an award, the Winner Package Basic is also free of charge.

# **Evaluation process**

In March 2024, the products that have been entered for the competition will be assessed by an international jury which consists of 40 designers, designprofessors and specialist journalists from around the world. As every product must be submitted in its original form, every entry is tested, discussed and evaluated on an individual basis.

## Judging criteria

- Degree of innovation
- Ergonomics
- Product periphery
- Functionality
- Durability

- Self-explanatory quality
- Formal quality
- Ecological compatibility
- Symbolic and emotional content





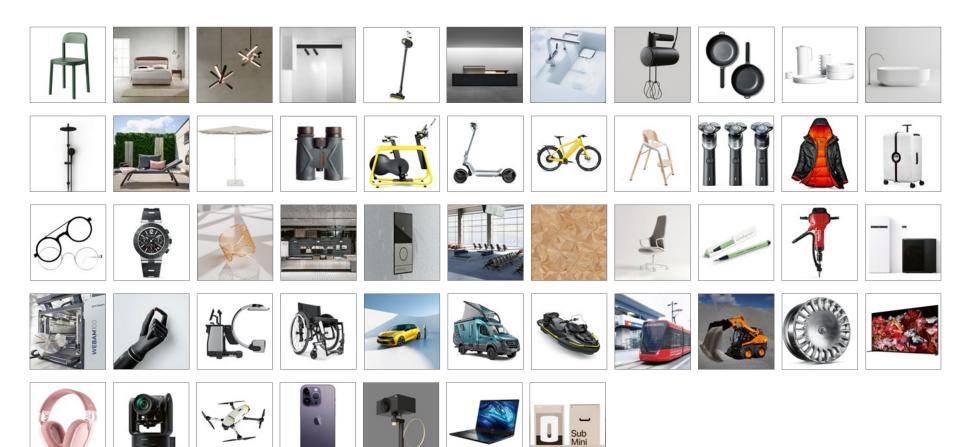








# **Categories**









# Metacategories "Smart Products" and "Innovative Products"

Once you have registered your products in one of the 51 categories, you can also register them for one of the two metacategories "Smart Products" or "Innovative Products".

## **Evaluation of specific product aspects**

During the jury session, every product will be evaluated holistically. In a second pass, the assessment will examine specific aspects. For smart products, the focus will be on interaction design, interconnectedness and the system as a whole. When it comes to innovative designs, the experts will pay particular attention to the degree of innovation which can reveal itself in the form of technical improvements, a novel approach to form and also in the use of new materials or a revolutionary slant on product use.

#### **Customised Red Dot winner label**

Award-winning products in these categories will receive a customised Red Dot winner label which clearly communicates the main focus of the award.



reddot winner 2024 smart product



reddot winner 2024 best smart product



reddot winner 2024 innovative product



reddot winner 2024 best innovative product

## **Product series**

Product series whose individual components share the same design language can also be entered for the competition. Please note that the product series must be clearly identified as such on the online registration form through the addition of the word "series" in the section for product type.

Product lines and ranges are differentiated and defined as follows in the Red Dot Award: Product Design:

#### **Product lines**

Product lines are product series that differ only in their size, colour or material – for example, smart phones with various display sizes or table lamps in different colours.

## Special rules for delivery and presentation

Where product lines are concerned, it is sufficient if you send us one example from the series. You can illustrate the different versions and particular details with the help of additional digital material (images, videos, PDFs).

## **Product family**

The term product family refers to products that complement each other at the time of sale. That would, for example, include a bathroom furniture range consisting of a washbasin, toilet and bath.

## Special rules for delivery and presentation

In the case of product families, you should submit a representative selection of a maximum of four products for evaluation. If the range consists of more than four elements, you may also use additional digital material in order to provide a comprehensive overview of the entire product family.





## The My Red Dot portal

Registration

You can only register your product online via the My Red Dot portal. If you do not yet have an account, you can register for one on the site with your email address. If you already have an account, simply log in with your email address and your password. At the top of the page, there is an option to select the competition for which you want to enter your product or project. Select "Red Dot Award: Product Design" and then click on "Register product" in the navigation pane on the left-hand side. Follow the steps set out in the digital registration form.



We will communicate with you primarily via email. It is therefore vital that you provide a current personal email address so that you can receive important documents such as the invoice, confirmation of registration and the notification of results without any issues. Please furthermore ensure that our emails do not land in your spam folder or are blocked by your mail server.



**Please note:** Should you not receive our emails, please add the @red-dot.de domain as a "secure sender" in your email account set-up.

#### PI code - the Product Identification Code

Example: 01-01234-2024PD

At the start of every registration, a personal PI code (Product Identification Code) is generated. This code is the unique identification number for your submission. Please always quote this PI code in correspondence to enable easier and faster processing of your enquiry. You can view your PI code/s at any time in the product overview section in your My Red Dot account. Once the registration process has been completed, you will be given a ready-made PI code label to identify your product. To find out how to label your entry correctly, please see the section "Preparing your entry for shipment".

Registration

- Product
- Presentation
- Logistics
- Credits
- Payment
- Completion of registration

## The registration process step-by-step

In order to register a product for the Red Dot Award: Product Design, you must provide information on the product, the manufacturer and the designer that can be used for the jury presentation and potentially also for publication if you obtain an award. You also need to select in what form and with what additional materials and/or documentation the product will be presented to the jury. The registration is considered complete once payment of the entry fees has been made. A detailed overview of the information and materials/documentation required can be found in the following pages.

#### **Product**

You must provide the following information under the "product" tab:

#### **Product name**

Please give the product name in English, optionally also in German.

## **Product type**

This is where you need to enter the product type in English, e.g. "Suitcase". If you are submitting a prod-uct series, it should be mentioned here, e.g. "Suitcase series". You also have the option of naming the product type in German.

## Year of market launch

In accordance with the terms and conditions of entry, you may select the years 2022, 2023 or 2024.

## Category and subcategory

The next step is to select the category under which you would like your product to be evaluated. You also have to choose a suitable subcategory. Should your product not correspond to any of the named subcategories, please just select "Other" at this point.

- Product
- Presentation
- Logistics
- Credits
- Completion of registration

#### Presentation

Registration

Under the "Presentation" tab, please indicate how your product will be presented to the jury.

For participation in the Red Dot Award: Product Design, we recommend the product presentation in a hybrid form. This means that you provide us with the original product and also upload digital presentation materials to present your product in the best possible way.

#### **Submission format**

This is where you indicate in what format you will provide the product for evaluation. Submission of an original product is the best way to ensure an optimum presentation to the jury. In exceptional cases, we will accept a market-ready prototype or digital presentation materials for the jury session.

#### Size of presentation

At this point, you specify the size of the product or the physical materials to be presented. Precise dimensions (height, width, depth) in millimetres are required to ensure we can plan sufficient presentation space for your product.



**Please note:** Presentations that take up more than 3 m<sup>2</sup> of space will automatically incur an additional fee of 700 euros plus VAT for oversized submissions. If you are submitting an oversized product, please send in a dimensioned assembly plan for approval beforehand to logistics@red-dot.de.

Registration

- Product
- Presentation
- Logistics
- Credits
- Payment
- Completion of registration

## Additional digital material

In addition to your original submission, please upload at least 3 product images here.

Additional digital material can help to explain the function and special features of products in greater detail. To support your original product entry, you can upload material such as videos, images or product presentations that show your entry in use.

The submission of additional digital material is compulsory when entering product series. This is the only way for them to be presented to the jury to their full extent.

We expressly recommend this for submissions in the following categories: "Industrial Equipment, Machinery and Automation", "Robotics" and "Medical Devices and Medical Technology" as well as for all products that can only be supplied for evaluation as a prototype.

**Please note:** Here you can select whether the materials are to be used exclusively for the jury session or, in case the product is awarded, should also be used for the publication online.

## The following file formats are permitted for the submission of digital material:

- Up to 10 images as JPG with maximum 10,1 MB
- Up to 5 videos as MP4 or MPG with maximum 1,4 GB, recommended length: 2 minutes
- Up to 5 PDF file with a maximum of 10 pages and with maximum 54,6 MB, 96 dpi

You can furthermore find information on content and preparation of digital presentation material in our Lookbook.

Please note: All material will be displayed on an iPad Pro or an iMac. For this purpose, we use a specially programmed presentation interface.

- Product
- Presentation
- Logistics
- Credits
- Payment
- Completion of registration

#### Printing data

Please upload printable product images, preferably with a white background, at this point. Requirements for the image material: 3 images as JPG or TIFF with 300 dpi. For printing in DIN A4 format, the images must have a resolution of at least 2,560 x 1,920 pixels.

## **Product description**

Please provide a detailed description of the product in English and, optionally, also in German. The text should be between 500 and 1,200 characters in length, should highlight aspects of the design as well as the innovation of the product, but should not contain language of a promotional nature.



**Please note:** This text will be presented to the jury and will also serve as the basis for publication. In the event of an award Red Dot will revise it editorially in order to maintain a uniform concept for our publications. Examples of these product descriptions and images can be found in the <u>Winners Section</u> at www.red-dot.org.

The presentation material and description can no longer be added to or edited after the registration has been completed. Make sure that all materials are complete and correct before completing the application.

- Product
- Presentation
- Logistics
- Credits
- Payment
- Completion of registration

## Logistics

In this section you select how and when you will deliver your product for the judging process and, potentially, how to arrange collection. The following options are available:

## Shipping agent and parcel service

Please your pre-assembled product to our address using a shipping agent or parcel delivery service and organise collection by the same means. Please note that you are liable for any import duties and shipment costs. Should your product be shipped from a country outside the EU, it must be placed under the customs procedure "release for free circulation" and delivered according to the rules of the Incoterm DDP (Delivery Duty Paid).

Delivery Pick up 12 February–1 March 2024 15 April-26 April 2024 Mon-Fri from 10 a.m. to 4 p.m. Mon-Fri from 10 a.m. to 4 p.m.

Please note: For a safe and smooth logistics process, we recommend our cooperation partner Pro Messe Service.

Christian Kalkbrenner Kevin Kastl +49 82718014-27 +49 82718014-20

Your contact persons for a non-binding offer:

c.kalkbrenner@pro-messe.de k.kastl@pro-messe.de

- Product
- Presentation
- Logistics
- Credits
- Payment
- Completion of registration

## Pickup or Disposal/Donation

Please select how you want to pick up your product after the evaluation. Should you not want to pick up your product after the competition, you can select "no return" here to have it disposed or donated free of charge.

## Delivery and pick up of vehicles

Vehicles that are registered for categories 38–42 must be delivered by 21 March 2024 and picked up on the same day. The categories include the following product types:

- Cars and Motorcycles
- Motohomes and Caravans
- Watercraft
- Trains and Planes
- Commercial Vehicles

You will be notified by email of the exact delivery address and specifics relating to delivery after registration has been completed.

#### Insurance value

Please also indicate the value of your product in euros for insurance purposes. Please note that we cannot insure your product against damage in transit. You may therefore want to take out transport insurance with your transport service provider.

- Product
- Presentation to the jury
- Logistics
- Credits
- Payment
- Completion of registration

#### **Credits**

For every product information on the manufacturer, the designers and the product must be provided. In case of an award, this information is used for publication, amongst others in the Red Dot Design Year-book and the Winners section online. The credits are also used to create the Red Dot certificates.

## Manufacturer credits

Compulsory information includes the company address, the manufacturer's website, as well as a contact name. The contact name will not be published.

## **Design credits**

Here you can name an inhouse-design team and up to two external design studios. After naming the in-house design team and/or external design studios, you can list up to nine individuals and link them to one of the previously mentioned teams.

Exception: For submission in the category "Interior Design" you can only name up to two external design studios and list up to nine individuals.

Please note: In the event that your entry receives an award you will get the one time possibilty to approve and modify this data for the publication and the Red Dot certificates.

- Product
- Presentation
- Logistics
- Publication
- Payment
- Completion of registration

#### **Payment**

The final step of the online registration process is payment of the entry fees. Only when the payment has been received, your product can be presented to the jury. Please provide the following information:

#### **Invoice address**

Please enter the address to which the entry fees should be invoiced. You can select an address from your address book or enter a new address.

#### Order number

If you require it, you can notify your accounts department of an individual order number to make invoice assignment easier. This information is optional.

## **Payment options**

Payment of your entry fee is made online. We offer the following options for this: by credit card (MasterCard, VISA, American Express), via PayPal, ALIPAY or WeChat Pay.

- Product
- Presentation
- Logistics
- Publication
- Payment
- Completion of registration

#### Successful completion of registration

## Confirmation of registration

On successful completion of the registration process, you will receive an invoice for the entry fees by email, as well as confirmation of registration and documents for shipping your entry.

Please note: Please check your spam folder if you do not receive an immediate confirmation from us.

Once you have received confirmation of registration, you can begin to prepare your product for shipment in the prescribed timeframes. You will find all the relevant information on the following pages.

Please note: The registration and the presentation materials can not be modified after completing the registration.

#### Optional registration for a metacategory

Once you have completed registration in one of the 51 categories, you have the option of also registering the same product for one of the two metacategories "Smart Products" or "Innovative Products" for a fee. You can register it directly on completing registration in the standard category or do so at a later stage before the closing date for entries. Should registration for one of the metacategories be carried out in a later registration phase, the cost for the second registration will be higher.

The presentation to the jury will take place in the same way as during the initial registration. You therefore only need to send us one original of the product that you have registered a second time for one of the metacategories.

## Delivery and pick up

## Sending the original

Once you have registered your product online for the competition, please send us the physical, fully functional and already assembled product so that the jury can not only evaluate the function of the product live and on site, but also aspects such as haptics, the materials used, workmanship and ergonomics. Please bear in mind the <u>delivery timeframe</u>.

#### **Exceptions**

Exceptions will be made for very large or difficult to move equipment and machines as well as submissions in the purely digital category "Interior Design". These entries can be evaluated based on digital image and video material.

## Your responsibilities

Participants alone are responsible for the shipment and collection of their submissions. Shipping costs and import duties and/or taxes as well as the cost for transport insurance must be beared by the participant. Shipments from countries outside the EU must be placed under the customs procedure "release for free circulation" and delivered according to the rules of the Incoterm® DDP (Delivery Duty Paid). Your shipment has to be delivered beyond the first door at the specified address. To ensure a smooth delivery, we recommend using a vehicle with a lifting platform. Possible aids such as forklift trucks, ramps, etc. must be supplied by you. Please also notify your forwarder about this as additional costs may occur that will be charged to you. For identification purposes at the arrival and during the competition, please mark your product with the provided PI code label. Please use suitable packaging which protects your product safely during the entire delivery process and can be re-used in case of a pickup and return to the participant.



We recommend not only taking out a transport insurance for your product, but also an exhibition insurance policy for the duration of the jury process.

For a safe and smooth logistics process, we recommend our cooperation partner Pro Messe Service.

Your contact persons for a non-binding offer:

Christian Kalkbrenner Kevin Kastl

+49 82718014-27 +49 82718014-20 c.kalkbrenner@pro-messe.de k.kastl@pro-messe.de

## Service of our logistics team

We will accept delivery of your submission and will place it in the best possible position for the judging process. After the evaluation, products that have not won an award will be packed for shipment and prepared for pick up. We will neither set up, assemble or dismantle products. It is not possible for you to set up or dismantle your product yourself. However, please do not hesitate to contact us if this is absolutely necessary.

#### Preparing your submission for shipment

## Labelling your entry

To ensure there is no possible room for error when identifying your product, please label it with the PI code label provided, as well as an address label.

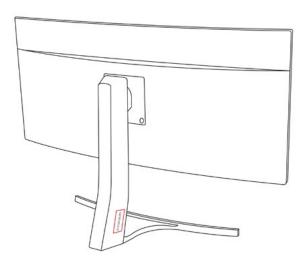
#### PI code label

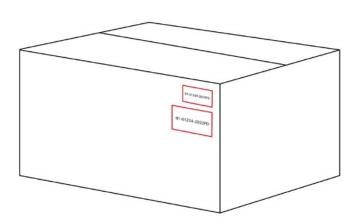
When you receive your registration confirmation by email, you will also be sent a unique PI code label that differs for every product registered. Please attach it to the back of your product, product accessoires and to the packaging used for shipment to ensure clear product identification. Please ensure that the appearance of your product is not affected too much by the label. As far as possible, it should be feasible to remove the label without leaving a residue. This will allow us to display your product optimally at the winners exhibition should it win an award.

#### Address label

In addition to attaching the PI code label/s to the packaging used for shipment, please also affix the address label provided. You will receive this by email at the same time as the registration confirmation and the PI code label.

Please note that this label is not intended as postage, but just for identification purposes.





## **Shipment specifics**

#### Shipments from non-EU countries

Should your product be shipped from a country outside the EU, it must be placed under the customs procedure "release for free circulation" and delivered according to the rules of the Incoterm DDP (Delivery Duty Paid).

(i)

In other words, you are liable for all charges relating to shipment, including all customs duties and taxes.

Please also declare your goods by giving the required customs tariff number and use a proforma invoice which gives a description of the content and value of the shipment.

Further information on this subject can be found on the following pages:

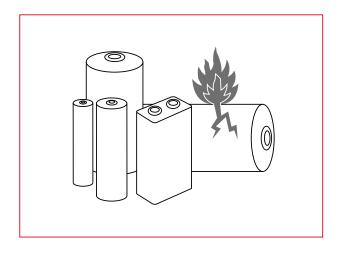
# Zoll.de tariffnumber.com

#### Proforma invoice

You may use <u>this template</u> to produce your proforma invoice. Some parcel delivery services produce their own shipping documentation for your shipment. Please enquire beforehand whether they will provide these documents or whether you need to produce them yourself.

## Dangerous goods: Lithium batteries and chargers

Please note that the dangerous goods regulations for the shipment of hazardous goods must be observed for projects that contain lithium batteries or rechargeable batteries. Please make sure to discuss this with your freight forwarder or courier.



## **Red Dot Judging Hall**

#### Accreditation

It is mandatory for all delivery personnel to sign in at the Red Dot Judging Hall front desk with the PI code belonging to the product submission. There, they will be allocated a loading site.

## **Delivery specifics**

The entrance doors of the judging hall are 2.28 m wide and 2.20 m high. The ceiling height of the hall is 2.95 m. Please bear this in mind as deliveries that exceed these dimensions cannot be accepted.

Deliveries must furthermore be made at ground level by a commercial vehicle with a tail-lift. Loading aids such as fork-lift trucks or loading ramps are not available.

## Oversized presentations (> 3 m<sup>2</sup>)

Should your product require a presentation area of more than 3 m<sup>2</sup>, we kindly request you to send our logistics department a dimensioned assembly plan for approval by email to logistics@red-dot.de. That will enable us to allow sufficient space for your product presentation.

## Wall and ceiling mounted products

Due to the space available, it is not possible to fix products on the wall or ceiling in the Red Dot Judging Hall. Please supply the necessary partition walls, presenters and trade fair displays. Exceptions are made for wall and ceiling lights.

#### **Electrical connections**

Technical products must be delivered fully functional so that the jury can test them. Please also include accessories such as remote controls, chargers, adapters, etc. so that it is possible to connect the products to the German power supply system. The following connections can be provided:

- 230 V, 50 Hz, plug-type F [CEE 7/4])
- 16 A, 400 V [5-pole CEE plug]

## **Delivery address**

You will find the general delivery address for the Red Dot Judging Hall below. The timeframe in which you need to deliver your product depends on the "Type of Delivery" and/or "Type of Collection" selected at the time of registration.

#### Address

Red Dot GmbH & Co. KG Red Dot Judging Hall Red Dot Award: Product Design 2024 Witzlebenstraße 14 45472 Mülheim an der Ruhr Germany

#### Contact

Michael Franke +49 208 3777787 logistics@red-dot.de

(i)

**Please note:** Special delivery times apply to vehicles registered for category 38 – 42. These can be found on the next page.

## Timing for delivery and collection

Your fully assembled product has to be sent to our address by a shipping agent or a parcel delivery service.

You will also need to organise collection of your product through a shipping agent or a parcel collection service and will have to provide us with the necessary shipping documents by email before the collection date.

#### Delivery

12 February – 1 March 2024 Mon – Fri from 10 a.m. to 4 p.m.

#### Pick up

15 April – 26 April 2024 Mon – Fri from 10 a.m. to 4 p.m.

## Storage of award-winning products

As a rule, award-winning products will be stored on site until the start of the special exhibition. Entries that cannot be displayed in the special exhibition in the Red Dot Design Museum Essen due to their size or for other reasons. These products should be collected on the dates given and will, if necessary, be requested again in advance of the special exhibition.

#### Collection after the adjudication

During registration, please indicate whether you would like to pick up your product after the adjudication. Please note that your product can only be returned in the timeframe mentioned and if the Pl code is cited. Please therefore also inform your courier or shipping agent of the Pl code. If your product is not collected on time, it will be disposed or can be donated.

Due to limited storage space, not all packaging material can be stored on site. In exceptional cases, it is therefore possible that your product will not be returned in its original packaging.



## Delivery and pick up of cars and motorcycles

Entries for the "Cars and Motorcycles" category should not be delivered to the Red Dot Judging Hall, but should be brought to our test track at Mülheim airport with a full tank and/or fully charged:

#### Address

Essen / Mülheim Airport Red Dot Award: Product Design 2024 Brunshofstraße 3 45470 Mülheim an der Ruhr Germany

#### Contact

+49 201 838885-60 vehicles@red-dot.de

# Timing

DeliveryPick up21 March 202421 March 2024from 7 a.m. to 8 a.m.at 5 p.m.

Further information, detailed directions as well as the conditions for accreditation and access will be included with your registration confirmation by email.

#### Delivery and pick up of caravans, commercial vehicles, boats and trains

Caravans, commercial vehicles, boats and trains (categories 39 – 42) will be presented and evaluated at the Red Dot Judging Hall.

#### Address

Red Dot Judging Hall Red Dot Award: Product Design 2024 Witzlebenstraße 14 45472 Mülheim an der Ruhr Germany

#### Contact

+49 201 838885-60 vehicles@red-dot.de

## Timing

DeliveryPick up21 March 202421 March 2024from 7 a.m. to 8 a.m.at 5 p.m.

You can furthermore find information on content and preparation of digital presentation material in our <u>Lookbook</u> in case that your product can not be delivered as original.



# The results have been announced. What happens next?

#### Notification of results

You will receive your personal notification of results by email at the beginning of April 2024.

#### Your product has won an award

#### **Booking the Winner Package**

If your product has won an award, the Red Dot Team will promptly get in touch with you to assist you with the booking of your Winner Package. Booking is obligatory and has to be carried out within a week of the notification of results. All the benefits that you acquire with the booking of the Winner Package are explained on the following page.

#### Red Dot Gala

The award ceremony of the Red Dot Award: Product Design 2024 in the Aalto-Theater Essen as well as the subsequent Designers' Night in the Red Dot Design Museum Essen take place on 24 June 2024. Tickets for the event may be booked via the My Red Dot portal in April 2024. Please note that the number of tickets is limited and there is no option to reserve them in advance.

The winners' successes will not only be honoured during the Red Dot Gala, but also online on the Red Dot website and all other Red Dot channels.

#### Your product has not won an award

If your entry has not won an award, please do not be discouraged. You can take part again with new products next year and have a further opportunity to win a Red Dot. The collection information and times selected during the registration apply. Should you subsequently wish to donate your product or have it disposed of free of charge, please inform us of this in writing quoting your PI code by emailing logistics@red-dot.de.

## Winners' Benefits

Your product winning a Red Dot will mark the beginning of a whole range of PR and marketing measures.

#### Red Dot winner label

Make the most of the internationally renowned Red Dot Label for your award-winning products. There is no embargo on communication from our side. You may therefore immediately and directly inform the world of your success as soon as you have booked the Winner Package. You can see <a href="here">here</a> to what extent you are permitted to use the winner label and for what forms of communication you may need to acquire additional licences.





reddot winner 2024

reddot winner 2024 best of the best

## Media Support

All award winners benefit from Red Dot's international public relations and wide-ranging, high-quality media partnerships.

#### Certificates

You will receive a personal certificate in duplicate which functions as the official certificate for the award in all communication. You will receive your cerficates at the Designers' Night in Essen in June 2024 or afterwards by post.

## **Red Dot Trophy**

Only Red Dot: Best of the Best winners will receive a Red Dot Trophy in addition to the Red Dot certificates.



#### Yearbook

The four-volume Red Dot Design Yearbook presents all the award-winning products. It also introduces the movers and shakers behind the best products of the year and the Red Dot: Design Team of the Year. On request, you will be sent a complimentary copy of the Red Dot Design Yearbook 2024/2025 by post in autumn 2024.

#### Online exhibition

Award-winning products will be presented in the Winners Section on the Red Dot website on 24 June 2024.

#### **Exhibitions**

Award-winning products will be displayed to a wide audience in our international exhibitions.

# Costs and payment

## Registration fees

**Early Bird** 

Period 4 September to 29 September 2023 Registration fees 450 euros (excl. VAT) per entry

Regular

Period 30 October to 15 December 2023 Registration fees 650 euros (excl. VAT) per entry

Latecomer

Period 16 December 2023 to 12 January 2024

Registration fees 850 euros (excl. VAT) per entry

Additional fee

For oversized entries (> 3 m<sup>2</sup>) 700 euros (excl. VAT)

Costs in the event of winning an award

The costs for the obligatory Winner Package vary depending on the type of distinction and the exhibition space required for your product presentation.

Red Dot from 4,900 euros (excl. VAT)
Red Dot: Best of the Best from 7,500 euros (excl. VAT)

Here you will find details on the fees and services for the Winner Package.

## **Payment**

The entry fees and the Winner Package can be paid online by credit card (VISA, MasterCard, American Express), via PayPal, ALIPAY or WeChat Pay.

#### Invoice

An invoice will be sent to you by email immediately after payment.



## **Contact and FAQ**

If you should have any further questions, we suggest looking at the <u>FAOs</u> on our website.

Our team is also here to support you if you have specific questions concerning registration and participation in the Red Dot Award: Product Design 2024.

## Participation & Registration

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## **Delivery & Logistics**

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We look forward to an exciting jury session and wish you every success in the Red Dot Award: Product Design 2024!