

Winner Packages for the Red Dot distinction

Product Description	Winner Package "Regular"	Winner Package "Bold"	Optional Extras
Licence to use the Red Dot Label	Licence Basic	Licence Advanced	Licence Advanced (available with the Winner Package "Regular") + EUR 5,500
Official winner's certificate	2 A4 certificates	4 A4 certificates	each additional certificate + EUR 39 credit change, incl. 1 copy + EUR 200
Presentation in the Red Dot Design Yearbook 2026/27	1/3-page product presentation	1/1-page product presentation	-
Specimen copy of the Red Dot Design Yearbooks 2026/27	1 Yearbook single volume	1 Yearbook set	additional yearbook single volume + EUR 35 (regular EUR 46) additional yearbook + EUR 140 (regular EUR 156) additional Design Diary 2027 + EUR 24 (regular EUR 33)
Presentation on the Red Dot website	Product presentation in the online exhibition Winners Section	Product presentation in the online exhibition Winners Section	-
Presentation on social media	-	-	digital designer profile and LinkedIn posting + EUR 2,500
Presentation in the Red Dot Design Museum Essen	1 exhibition unit included, additional costs depend on product size	1 exhibition unit included, additional costs depend on product size	-
Private guided tour at the Red Dot Design Museum Essen	-	Private guided tour for a maximum of 20 people (duration: 1 hour)	Private guided tour for a maximum of 20 people (duration: 1 hour) + EUR 90
Tickets for the Red Dot Gala and Designers' Night	-	-	Ticket for the Designers' Night + EUR 95 (regular EUR 290) Ticket for the Dot Gala incl. Designers' Night + EUR 120 (regular EUR 350)
Costs	from EUR 4,900	from EUR 8,900	

Winner Packages for the distinction Red Dot: Best of the Best

Product Description	Winner Package "Regular"	Winner Package "Bold"	Optional Extras
Licence to use the Red Dot Label	Licence Basic	Licence Advanced	Licence Advanced (available with the Winner Package "Regular") + EUR 5,500
Official winner's certificate and Red Dot Trophy	2 framed A3 certificates 1 Red Dot Trophy	2 framed A3 certificates 1 Red Dot Trophy	each additional certificate + EUR 49 credit change, incl. 1 copy + EUR 200 additional Red Dot Trophy + EUR 530
Presentation in the Red Dot Design Yearbook 2026/27	2/1-page product presentation 2/1-page designer profile	2/1-page product presentation 2/1-page designer profile	-
Presentation in the Red Dot Design Diary 2027	1/1-page presentation	1/1-page presentation	-
Specimen copy of the Red Dot Design Yearbooks 2026/27 Red Dot Design Diary 2027	1 Yearbook single volume 1 Design Diary	1 Yearbook set 4 Design Diaries	additional yearbook single volume + EUR 35 (regular EUR 46) additional yearbook + EUR 140 (regular EUR 156) additional Design Diary 2027 + EUR 24 (regular EUR 33)
Presentation on the Red Dot website	Product presentation in the online exhibition Winners Section	Product presentation in the online exhibition Winners Section	-
Presentation on social media	-	-	LinkedIn posting + EUR 750
Presentation in the Red Dot Design Museum Essen	1 exhibition unit included, additional costs depend on product size	1 exhibition unit included, additional costs depend on product size	-
Private guided tour at the Red Dot Design Museum Essen	-	Private guided tour for a maximum of 20 people (duration: 1 hour)	Private guided tour for a maximum of 20 people (duration: 1 hour) + EUR 90
Trophy presentation at the Red Dot Gala	Stage appearance incl. video clip of the winning product and presentation of the Red Dot Trophy	Stage appearance incl. video clip of the winning product and presentation of the Red Dot Trophy, video recording of the stage appearance	Video recording of the stage performance (available with the Winner Package "Regular") + EUR 350
Tickets for the Red Dot Gala and Designers' Night	2 complimentary gala tickets for stage award winners per award	4 complimentary gala tickets for stage award winners per award	Ticket for the Designers' Night + EUR 95 (regular EUR 290) Ticket for the Red Dot Gala incl. Designers' Night + EUR 120 (regular EUR 350)
Costs	from EUR 7,500	from EUR 12,800	