Dear booksellers and distributors,

dear friends of design books,

Presenting the world of design in high-quality and excellently designed books is a task to which we have dedicated ourselves for more than twenty years now. We have so far published around 200 titles, all on the same topic: design and lifestyle.

Some of Red Dot Edition’s most important publications include the design yearbooks. As large-format coffee table books and collector’s items, they offer a unique overview of the state of the art in the respective fields of product design, communication design and design concepts.

Our portfolio also includes compilations of the who’s who for the industry, monographs where we take a look at different design topics in an exciting way, and of course our bestseller every year – the Design Diary.

We would be delighted to hear from you if you have any queries or suggestions. For orders, please contact your local bookstore or contact a distributor (see page 1) or various online shops where Red Dot books are available.

Yours sincerely,

Sabine Wöll
Director Red Dot Edition

Phone +49 201 81418-22
edition@red-dot.de
www.red-dot-edition.com
The world's best and latest innovations in the field of communication design are presented in this two-volume design book. Volume 1 features the wide range of creative achievements in brands, brand design, corporate design, annual reports, advertising, packaging design, fair stands, retail design and junior award "brands". Volume 2 presents trends from publishing & print media, posters, typography, illustrations, sound design, film & animation, online, apps, interface & user experience design, spatial communication and junior award "communication design". Additionally, the agency of the year and the brand of the year, as well as designer and jury portraits will be presented.
New design ideas demand new material developments. At the same time, new developments in materials inspire designers’ ideas. This illustrated book uses examples of designs with PLEXIGLAS® to show what outstanding results can be achieved when designers and material developers work hand in hand.

The Book of Possibilities
Inspiring Design with PLEXIGLAS®

Editors: Doris Hirsch, Burkhard Jacob
English | German
28.5 x 23.2 cm
192 pages
123 colour illustrations

Hardcover | 978-3-89939-219-7
€ 29.80 | US $ 33.00
Weight 1.4 kg
Publication date: 16 October 2019
Red Dot Design Concept
Yearbook 2019/2020

A must-have for designers, product manufacturers, product managers, purchasing managers and ad professionals

The future is now. A sneak preview of anticipated trends in product design that not have been manufactured. The yearbook shows prototypes of the chapters public space, mobility, energy, interior design, lighting, workplace, life science, electronic, fashion and education. Moreover, the Red Dot Design Concept Yearbook presents the categories environment, recreation, habitat and communication.
A must-have for designers, architects, interior designers, product managers, design universities and people with a passion for innovations and product trends.

“Living” is a must-have for anyone looking to stay on top of the most current trends in the international product design. The volumes focuses the fields of interior design, living rooms and bedrooms, kitchens, bathroom and sanitary equipment, lighting and lamps, as well as urban design and public spaces. Additionally, the design team of the year, as well as designer and jury portraits will be presented.
In the Mutrics M1 smart glasses, bone conduction glasses and loudspeakers are integrated. The system communicates intelligently advanced features, the Roomba i7+ can perfectly adapt to various configurations. Its matching cleaning station, which automatically absorbs the collected dirt, the unit can easily be opened and closed with one hand. The user can choose from three gripping forms. The Mobile Game Controller supports the home framework and adapts itself firmly in households, saving residents a lot of work. The Roomba i7+ is particularly suitable for VR / AR applications as well as persons with impaired eyesight.

“Doing” showcases products from activity- and lifestyle-oriented areas such as babies and children, household, tableware and cooking utensils, garden, tools, drones, cameras, as well as communication and roboter. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

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A must-have for designers, product managers, purchasing managers, design universities and anyone with a passion for the cultural aspect of design.

“Working” presents products from work- and technology-oriented fields such as office, computers and information technology, industrial equipment, machinery and automation, materials and surfaces, heating and air conditioning technology, as well as life science and medicine. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

Working
Red Dot Design Yearbook 2019/2020
Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
424 pages
638 colour illustrations
415 design products
Hardcover | 978-3-89939-215-9
€ 19.80 | US $ 25.00
Weight 3.32 kg

Red Dot Design Yearbook 2019/2020
Set: Living, Doing, Working & Enjoying
1,764 pages
2,604 colour illustrations
1,669 design products
Hardcover | 978-3-89939-212-8
€ 44.00 | US $ 55.00
Weight 13.71 kg

Publication date: 8 July 2019
“Enjoying” is the name of the fourth volume of the Red Dot Design Yearbook 2018/2019 and visualises products from areas such as bicycles, vehicles, sports and outdoor, leisure and games, entertainment, spas and personal care, fashion, lifestyle and accessories, as well as watches and jewellery. Additionally, the design team of the year, as well as designer and jury portraits will be shown.
Design Diary 2020

A useful gift for business partners, clients, colleagues, staff and friends

Our annual agendas have become coveted collector’s items in their own right. Published in letter-size format, the bilingual (English / German) day books present the latest design novelties. The 52 weeks of the year are each given a full page, while the facing pages feature outstanding design achievements, including winners of the Red Dot Award: Product Design. The calendar is complemented with international area codes, important holidays or dates of notable trade fairs, among other information. With a black hardcover and a red ribbon page keeper, the Design Diary makes perfect promotional gifts and has been on Red Dot Edition’s best seller list year after year.

Design Diary 2020

Editor: Peter Zec
English | German
21 x 27 cm | 8.3 x 10.6 inches
168 pages
300 colour illustrations
Black hardcover | red ribbon page keeper

Hardcover | 978-3-89839-217-3
€ 28.00 | US $ 38.00
Weight 1.2 kg
Publication date: 8 July 2019

Coveted collector’s items
20 years after the publication of the first edition of the book “Designing Success”, Professor Dr. Peter Zec, an expert on design and business communications, now presents a comprehensively revised version of his book that has long been out of print. “The Form of Success – Design as a Corporate Strategy takes account of the social and economic changes of recent years and provides companies with an up-to-date guideline that explains how they can achieve success with the help of design.
Homo Ex Data – The Natural of the Artificial

The book presents the complexity of the interplay between humans and technology and show how they mutually influence each other. This also evidences how much the role of the designer is changing and how design creates a new reality of life through marrying human factors and digital technology. Professor Dr Peter Zec analyses this paradigm shift in an introductory essay, and comes to the following conclusion: “The natural and the artificial will combine to form a new bioartificial reality.” A new type of human is emerging – Homo ex data, a human whose living circumstances are determined by the generation and transfer of data.
There is no quality without a comparative view

Vilim Vasata

Red Dot Design Yearbooks are real-time chronicles of the latest design developments in product design. As such, older editions are veritable showcases of design history and, in publication since 1991, span over more than two decades. Observing product design over time is vital for anyone seeking to understand the nature of design trends, e.g., product designers or purchasing managers from retail who are responsible for developing, launching, marketing, and selling products. Design historians, university professors, and libraries are also among the main target clientele in terms of collecting.

Our tip to design professionals: Start your collection of Red Dot Design Yearbooks now! And, watch your collection grow, year by year, edition by edition. As chronicles of our time, the yearbooks brim with documentation on the latest must-have and nice-to-have products. They also serve as lifestyle guides and indispensable reference works.
Design professionals not only need to stay abreast of the latest trends in design, they also need to observe and examine trends in a cross-inspirational context over time. Red Dot has been publishing its International Yearbook Communication Design since 2006, and the Red Dot Design Concept Yearbook since 2005. We encourage all design professionals, and especially those from communication design, to engage in the rewarding experience of collecting the International Yearbook Communication Design on an annual basis. Product designers, for their part, are invited to “make a contract with the future” by collecting the Design Concept yearbooks, which predict promising trends in product design. The idea is not simply to collect these works for the sake of owning them, but to develop a culture of observing design over time and on an ongoing basis.
In the following pages, the Red Dot backlist is presented. Our main publications are the yearbooks, which champion the world’s best achievements in design for a given year. These are published for product design, communication design, and design concepts respectively. In keeping with founder and CEO of Red Dot, Professor Dr Peter Zec’s belief that “communication needs design,” each yearbook is a creative product in and of itself that incorporates the design spirit of its time. The design catalogs are thus visually appealing, not to mention fun! In addition to high-resolution photographs and sophisticated layout, they also contain detailed product descriptions and interviews with acclaimed designers. With our other books, Red Dot engages in contemporary discourse on design.
Universal Design – Best Practice
Volume 1
Editor: Peter Zec
English | German
21 x 30 cm | 8.3 x 11.8 inches
140 pages
100 colour illustrations
Publication date: August 2009
Hardcover
978-3-89939-112-1
€ 28.00 | US $ 44.00

Who’s Who in Design – The Leading Designers of the World
Volume 3
Editor: Peter Zec
English | German
21 x 30 cm | 8.3 x 11.8 inches
438 pages
970 colour illustrations
Publication date: July 2007
Hardcover
978-3-89939-083-4
€ 69.00 | US $ 89.00

Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
504 pages
537 colour illustrations
Publication date: July 2013
Softcover
978-3-89939-151-0
€ 19.80 | US $ 24.80
Hardcover
978-3-89939-152-7
€ 49.00 | US $ 69.00