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**red**dot edition

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Welcome to the World of Design  
**New Titles and Publications Catalogue  
Fall 2019**



**red**dot edition



# Dear booksellers and distributors, dear friends of design books,

Presenting the world of design in high-quality and excellently designed books is a task to which we have dedicated ourselves for more than twenty years now. We have so far published around 200 titles, all on the same topic: design and lifestyle.

Some of Red Dot Edition's most important publications include the design yearbooks. As large-format coffee table books and collector's items, they offer a unique overview of the state of the art in the respective fields of product design, communication design and design concepts.

Our portfolio also includes compilations of the who's who for the industry, monographs where we take a look at different design topics in an exciting way, and of course our bestseller every year – the Design Diary.

We would be delighted to hear from you if you have any queries or suggestions. For orders, please contact your local bookstore or contact a distributor (see page 1) or various online shops where Red Dot books are available.

Yours sincerely,

Sabine Wöll

Director Red Dot Edition

Phone +49 201 81418-22

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[www.red-dot-edition.com](http://www.red-dot-edition.com)



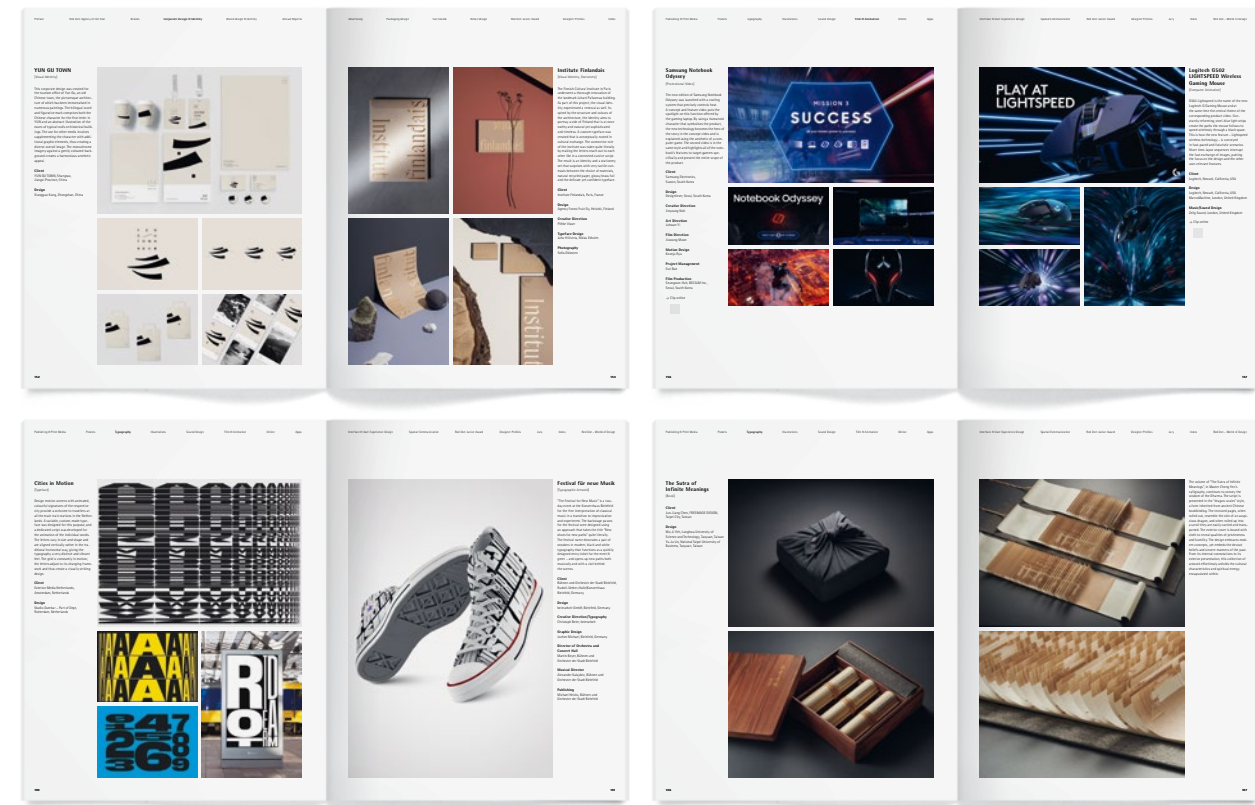
# International Yearbook Brands & Communication Design 2019/2020

A must-have for corporate  
communication experts, content managers,  
advertising consultants, designers,  
art directors, photographers, design universities,  
design students and people  
with a passion for the creative world



The world's best and latest innovations in the field of communication design are presented in this two-volume design book. Volume 1 features the wide range of creative achievements in brands, brand design, corporate design, annual reports, advertising, packaging design, fair stands, retail design and junior award "brands". Volume 2 presents trends from publishing & print media, posters, typography, illustrations, sound design, film & animation, online, apps, interface & user experience design, spatial communication and junior award "communication design". Additionally, the agency of the year and the brand of the year, as well as designer and jury portraits will be presented.

Sample pages International Yearbook Brands & Communication Design 2019/2020



International Yearbook  
Brands & Communication  
Design 2019/2020

Editor: Peter Zec

English

24 x 30 cm | 9.5 x 11.8 inches

Two volumes

Hardcover | 978-3-89939-218-0

€ 80.00 | US \$ 90.00

Weight approx. 7 kg

Volume 1:

632 pages

Approx. 1,350 colour illustrations

Approx. 350 design projects

Volume 2:

620 pages

Approx. 1,230 colour illustrations

Approx. 340 design projects

Publication date: 14 November 2019

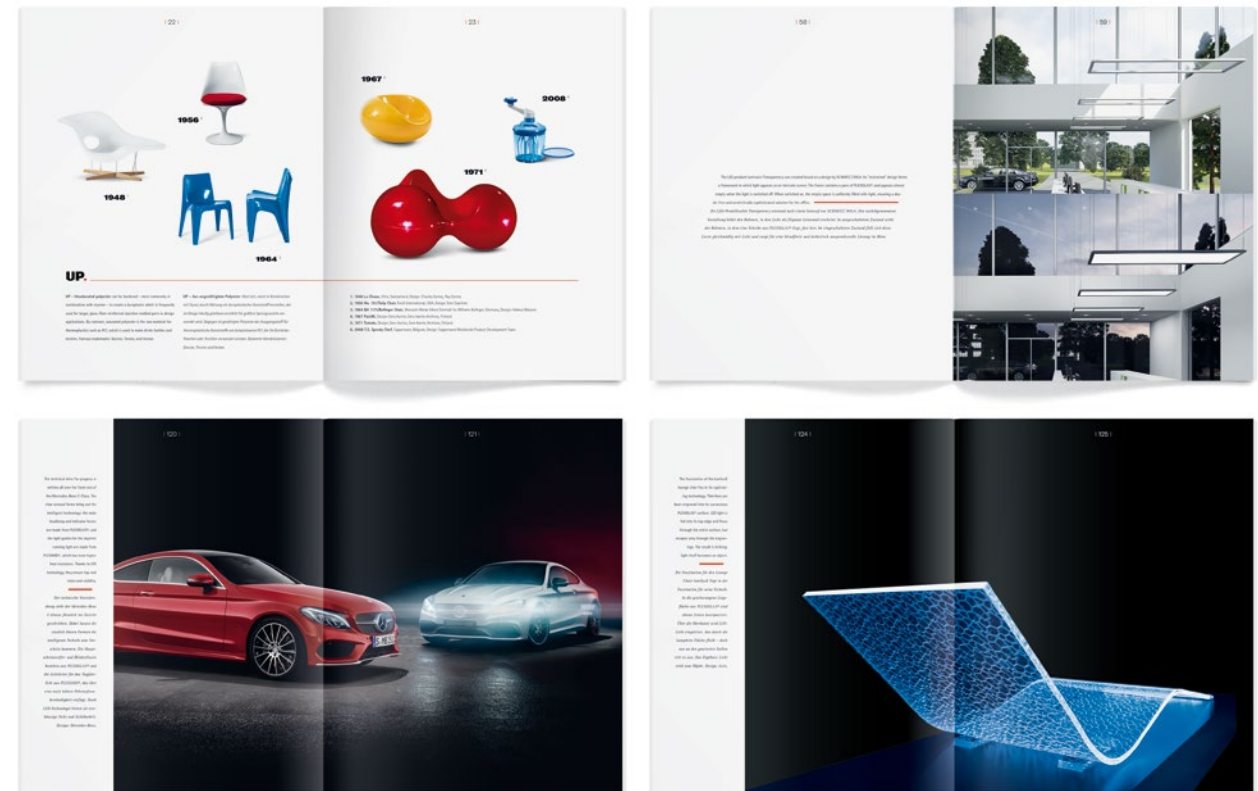


# The Book of Possibilities Inspiring Design with PLEXIGLAS®

A must-have for architects, designers,  
design studios, product managers,  
and anyone with a high affinity for plexiglas

New design ideas demand new material developments. At the same time, new developments in materials inspire designers' ideas. This illustrated book uses examples of designs with PLEXIGLAS® to show what out-standing results can be achieved when designers and material developers work hand in hand.

Sample pages The Book of Possibilities



The Book of Possibilities  
Inspiring Design with PLEXIGLAS®  
Editors: Doris Hirsch, Burkhard Jacob  
English | German  
28.5 x 23.2 cm  
192 pages  
123 colour illustrations

Hardcover | 978-3-89939-219-7  
€ 29.80 | US \$ 33.00  
Weight 1.4 kg  
Publication date: 16 October 2019



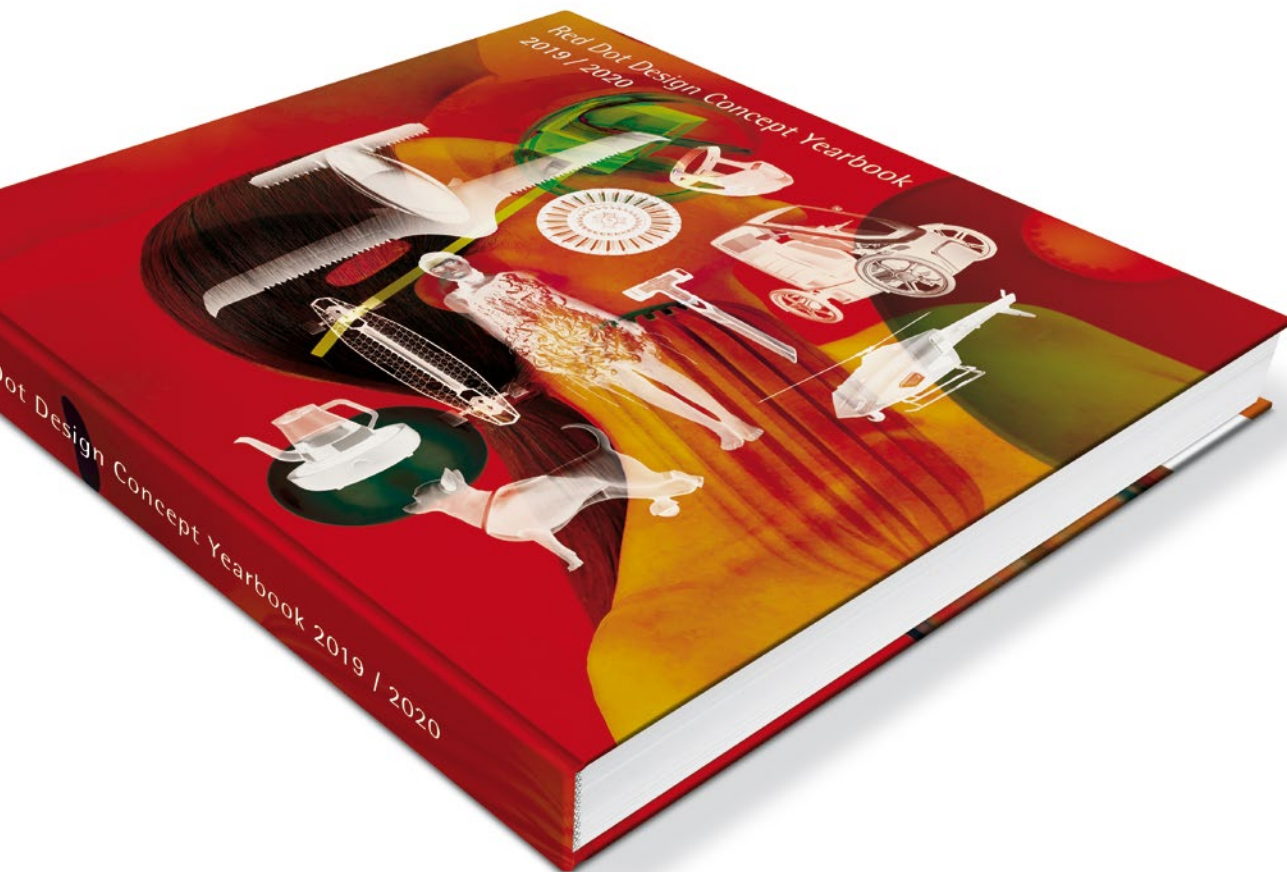
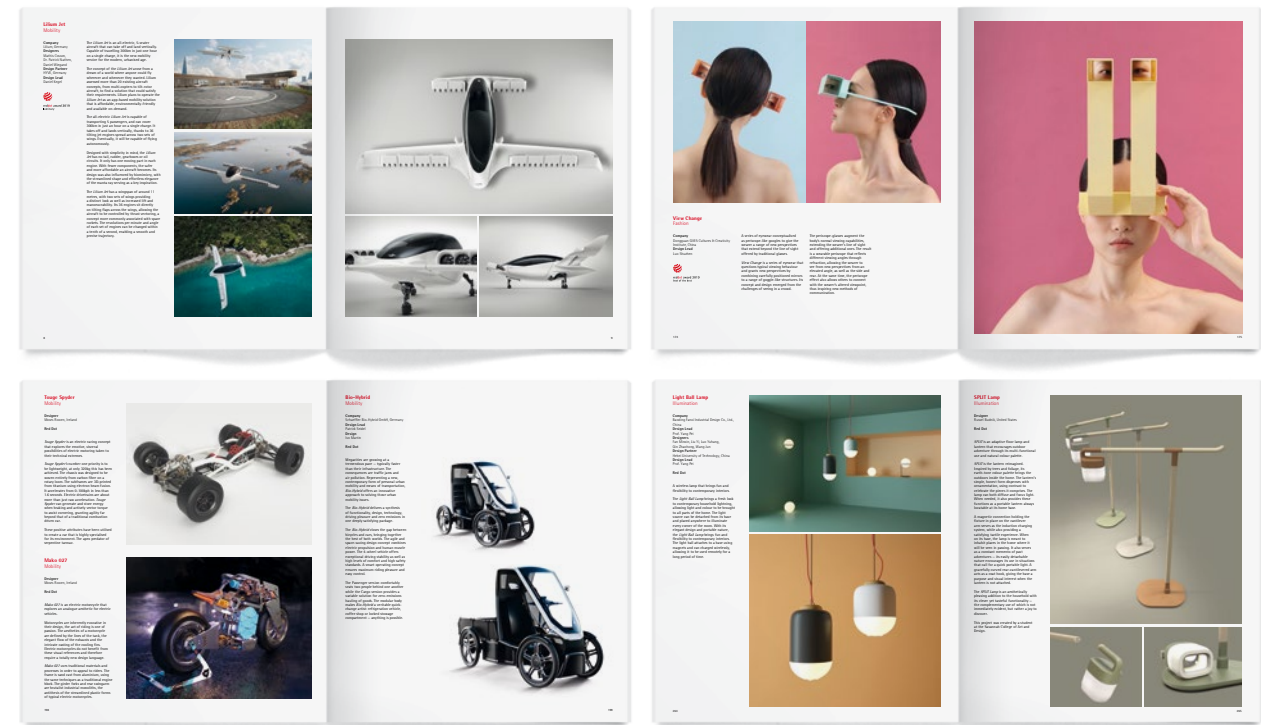
# Red Dot Design Concept Yearbook 2019/2020

A must-have for designers,  
product manufacturers, product managers,  
purchasing managers and ad professionals

# The future is now.

A sneak preview of anticipated trends in product design that not have been manufactured. The yearbook shows prototypes of the chapters public space, mobility, energy, interior design, lighting, workplace, life science, electronic, fashion and education. Moreover, the Red Dot Design Concept Yearbook presents the categories environment, recreation, habitat and communication.

Sample pages Red Dot Design Concept Yearbook 2019/2020

Red Dot Design Concept  
Yearbook 2019/2020

Editor: Ken Koo

English

27.2 x 30.6 cm | 10.7 x 12.1 inches

392 pages

approx. 600 colour illustrations

266 design concepts

Hardcover | 978-3-89939-220-3

€ 39.00 | US \$ 45.00

Weight approx 4.0 kg

Publication date:

25 September 2019 in Singapore

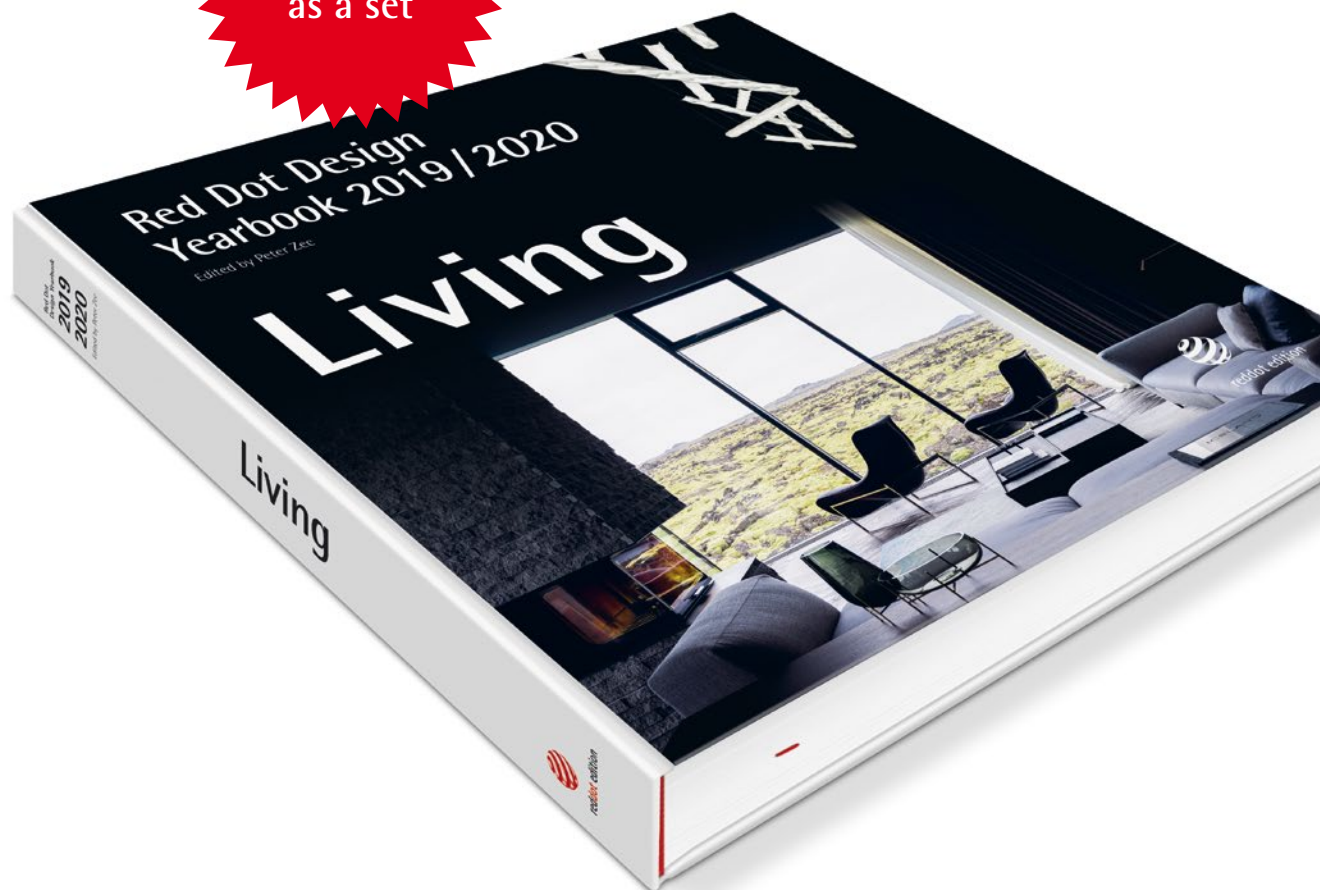
For sales contact [mishal@designmuseumshop.sg](mailto:mishal@designmuseumshop.sg)



# Living – Red Dot Design Yearbook 2019/2020

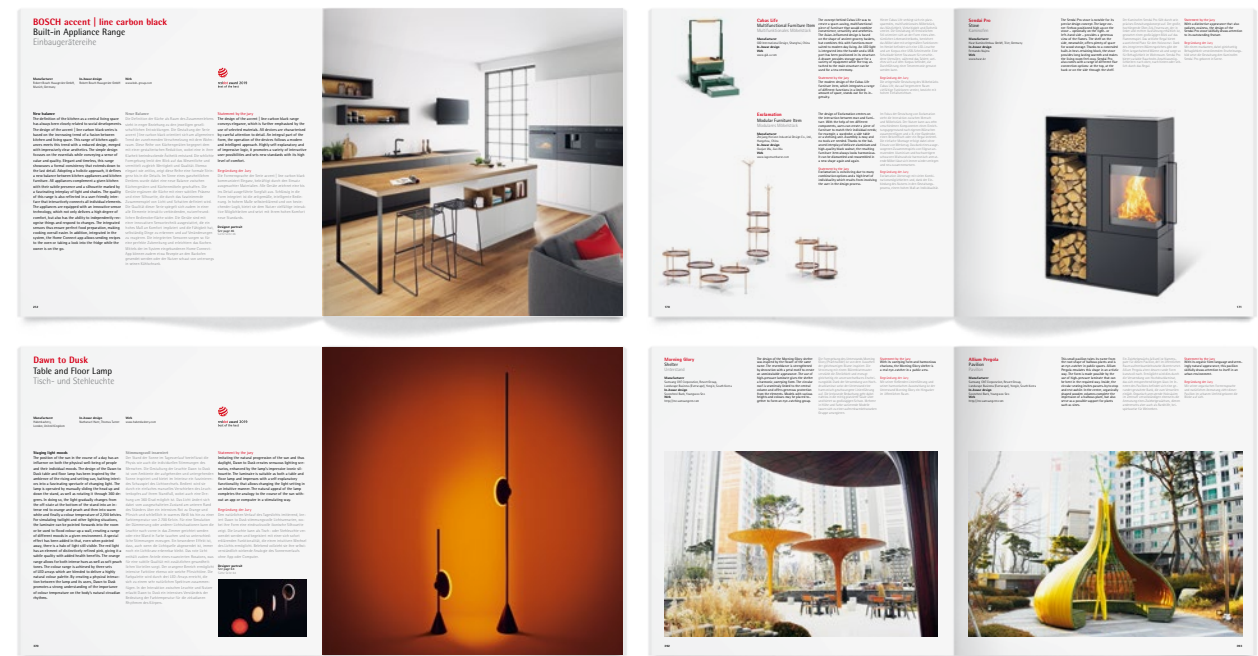
A must-have for designers, architects,  
interior designers, product managers,  
design universities and people with  
a passion for innovations and product trends

Also available  
as a set



“Living” is a must-have for anyone looking to stay on top of the most current trends in the international product design. The volumes focuses the fields of interior design, living rooms and bedrooms, kitchens, bathroom and sanitary equipment, lighting and lamps, as well as urban design and public spaces. Additionally, the design team of the year, as well as designer and jury portraits will be presented.

Sample pages Living 2019/2020



**Living**  
**Red Dot Design Yearbook 2019/2020**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
492 pages  
756 colour illustrations  
487 design products  
  
Hardcover | 978-3-89939-213-5  
€ 19.80 | US \$ 25.00  
Weight 3.76 kg

**Red Dot Design Yearbook 2019/2020**  
**Set: Living, Doing, Working & Enjoying**  
1,764 pages  
2,604 colour illustrations  
1,669 design products  
  
Hardcover | 978-3-89939-212-8  
€ 44.00 | US \$ 55.00  
Weight 13.71 kg  
  
Publication date: 8 July 2019



# Doing – Red Dot Design Yearbook 2019/2020

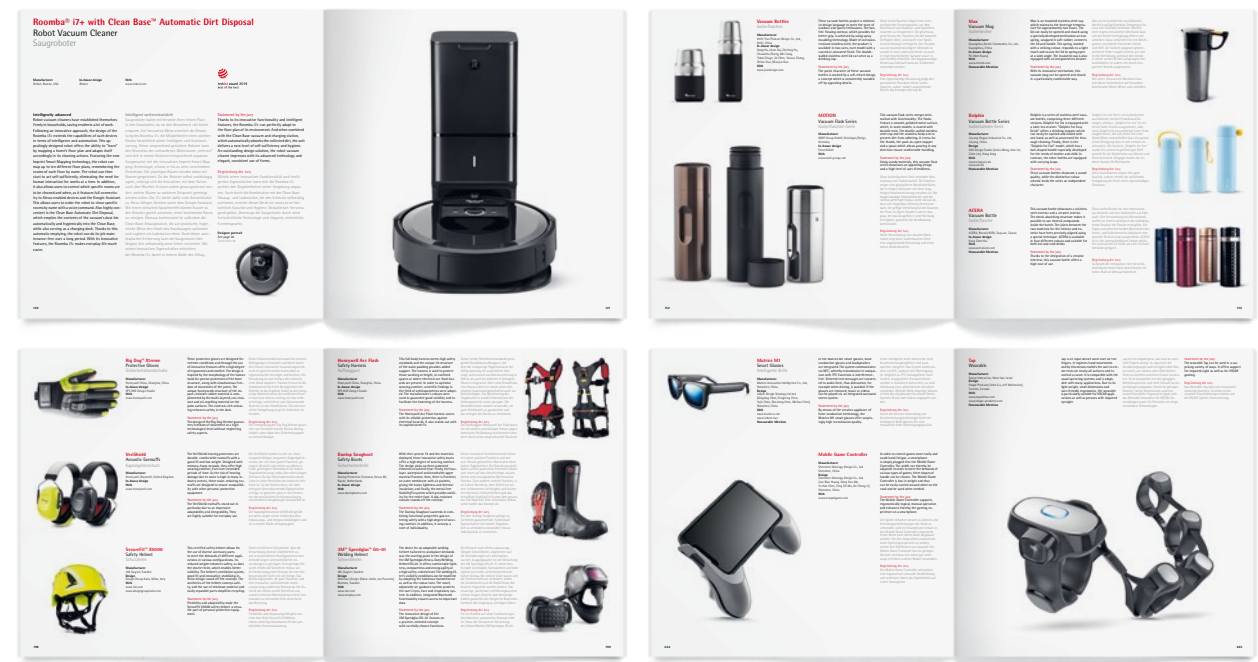
A must-have for designers, product managers, purchasing managers, design universities and people with a high affinity for the latest technologies

Also available as a set



"Doing" showcases products from activity- and life-style-oriented areas such as babies and children, household, tableware and cooking utensils, garden, tools, drones, cameras, as well as communication and roboter. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

Sample pages Doing 2019/2020



Doing  
Red Dot Design Yearbook 2019/2020

Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
408 pages  
615 colour illustrations  
402 design products  
Hardcover | 978-3-89939-214-2  
€ 19.80 | US \$ 25.00  
Weight 3.21 kg

Red Dot Design Yearbook 2019/2020  
Set: Living, Doing, Working & Enjoying

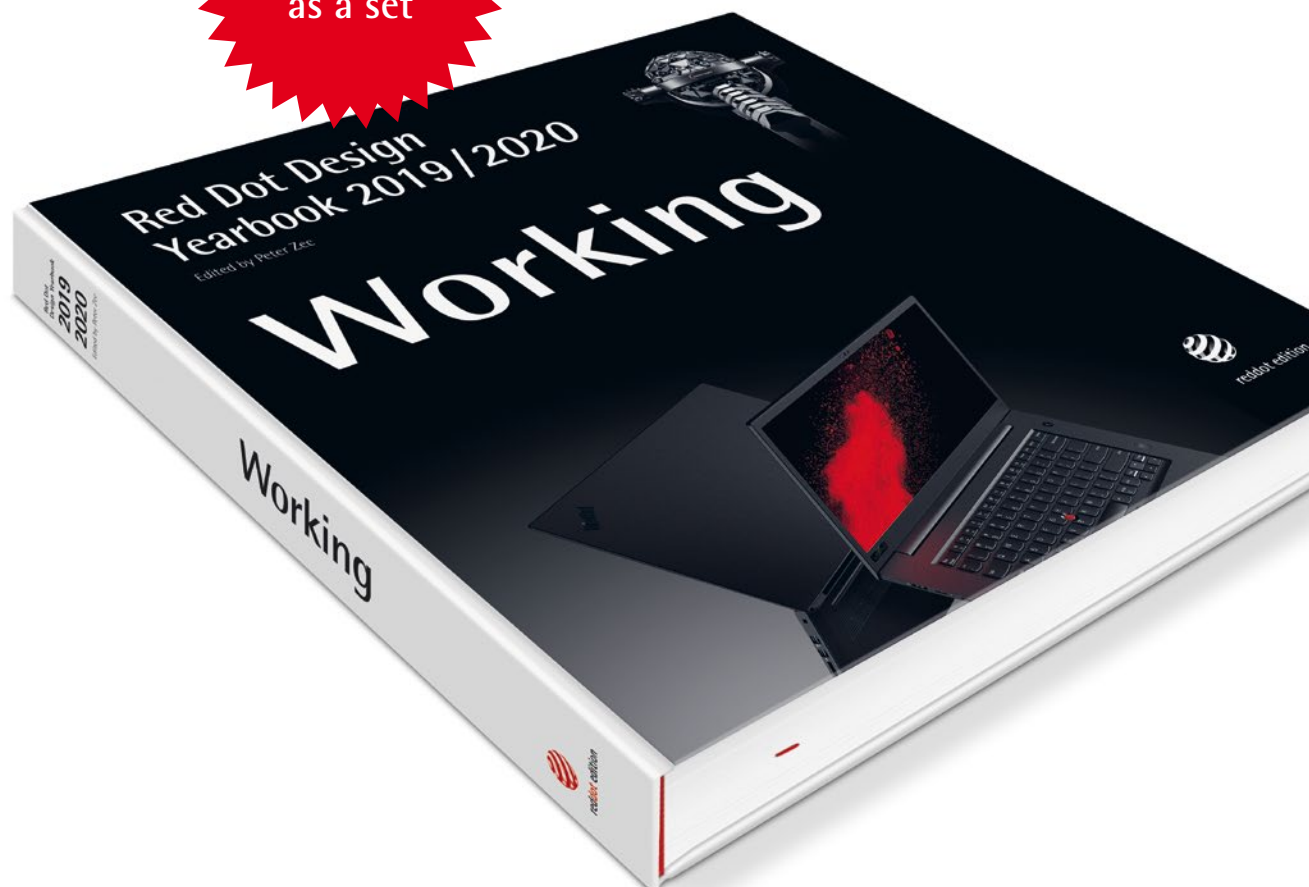
1,764 pages  
2,604 colour illustrations  
1,669 design products  
Hardcover | 978-3-89939-212-8  
€ 44.00 | US \$ 55.00  
Weight 13.71 kg  
Publication date: 8 July 2019



# Working – Red Dot Design Yearbook 2019/2020

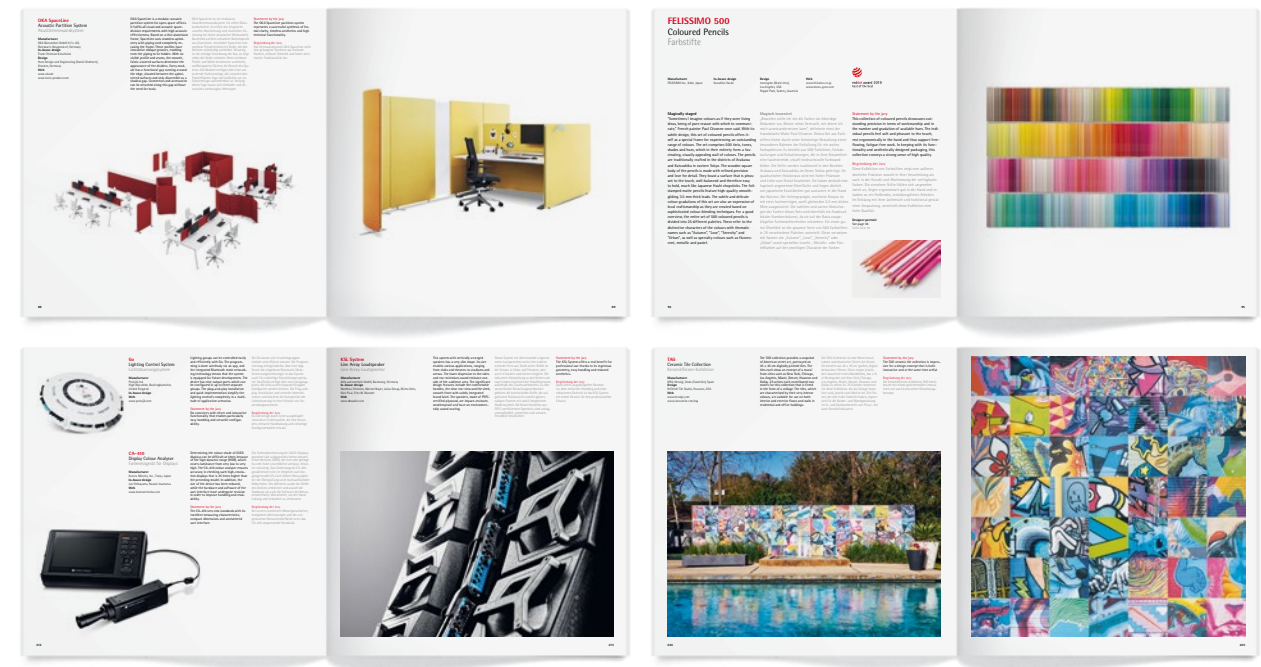
A must-have for designers, product managers,  
purchasing managers, design universities  
and anyone with a passion for  
the cultural aspect of design

Also available  
as a set



"Working" presents products from work- and technology-oriented fields such as office, computers and information technology, industrial equipment, machinery and automation, materials and surfaces, heating and air conditioning technology, as well as life science and medicine. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

Sample pages Working 2019/2020



**Working**  
**Red Dot Design Yearbook 2019/2020**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
424 pages  
638 colour illustrations  
415 design products  
  
Hardcover | 978-3-89939-215-9  
€ 19.80 | US \$ 25.00  
Weight 3.32 kg

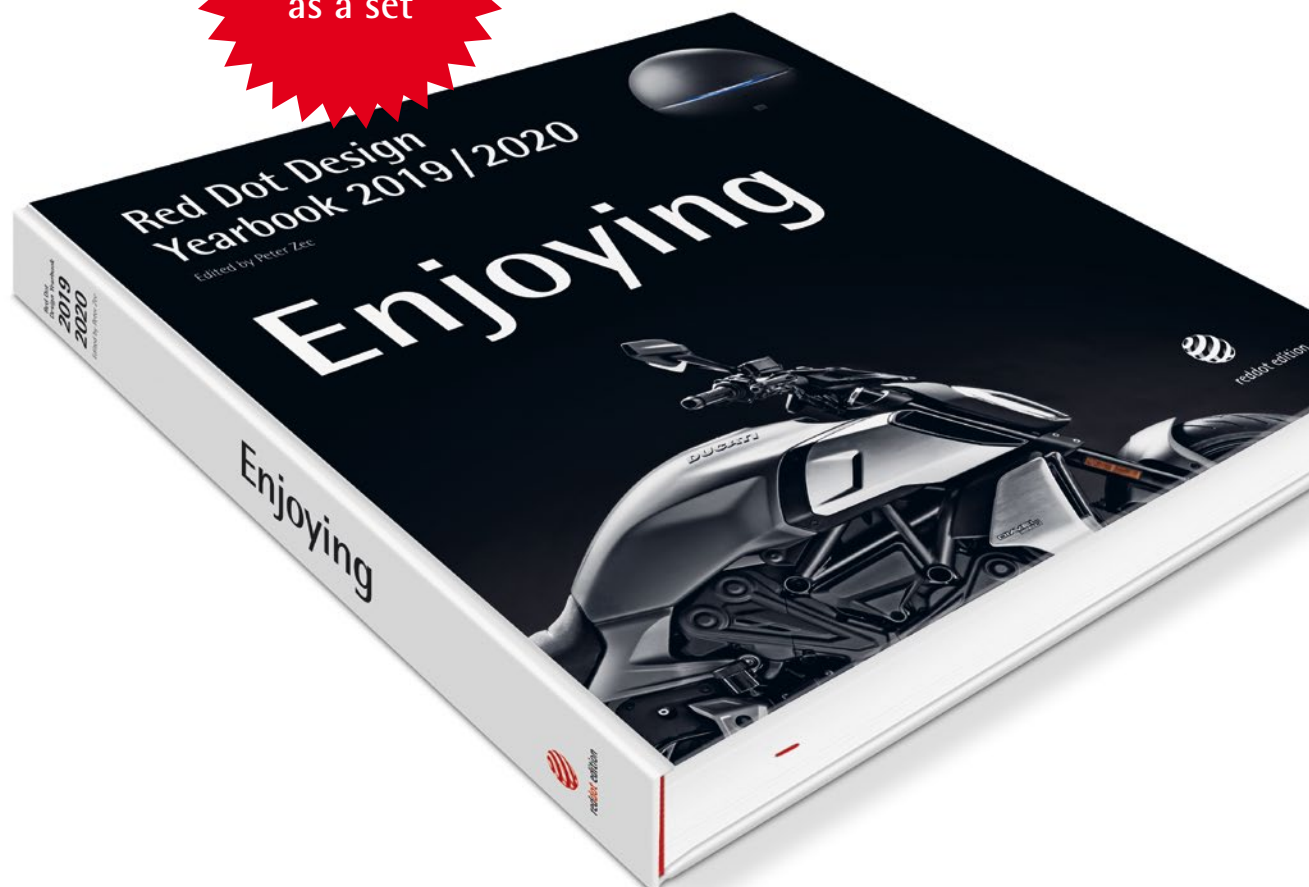
**Red Dot Design Yearbook 2019/2020**  
**Set: Living, Doing, Working & Enjoying**  
1,764 pages  
2,604 colour illustrations  
1,669 design products  
  
Hardcover | 978-3-89939-212-8  
€ 44.00 | US \$ 55.00  
Weight 13.71 kg  
  
Publication date: 8 July 2019



# Enjoying – Red Dot Design Yearbook 2019/2020

A must-have for designers, product managers,  
purchasing managers, design universities  
and anyone with a high affinity for products,  
that promise a unique lifestyle

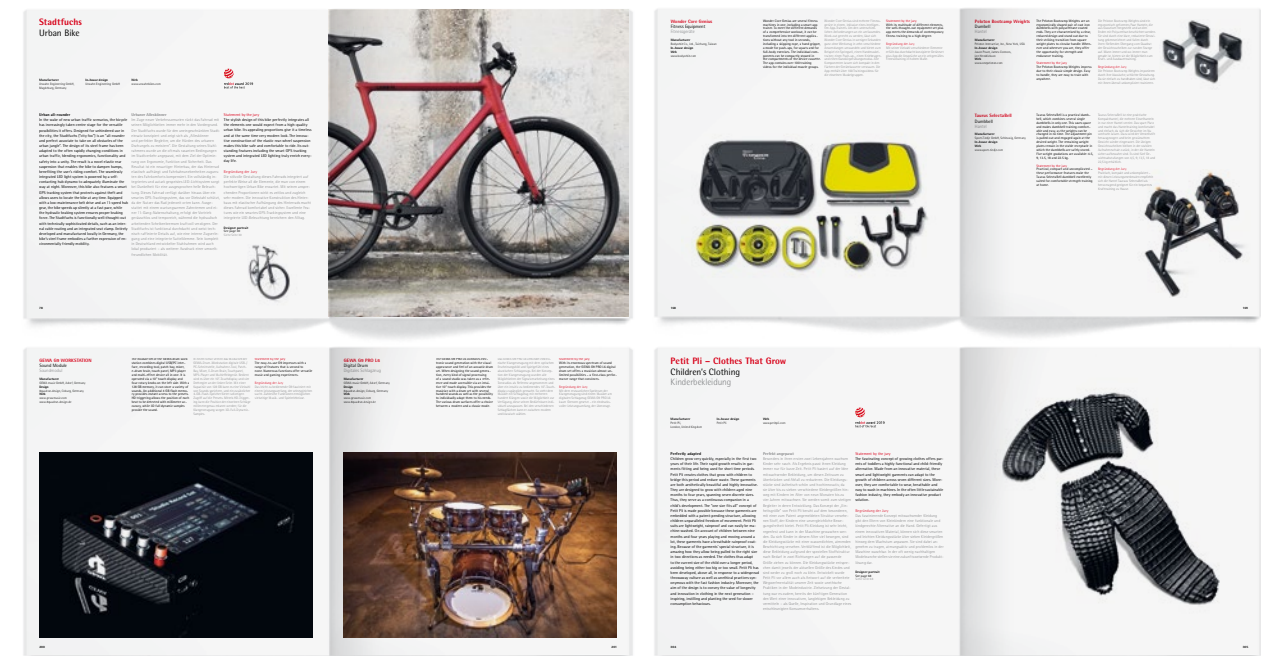
**Also available  
as a set**



# "Enjoying" is the name

of the fourth volume of the Red Dot Design Yearbook 2018/2019 and visualises products from areas such as bicycles, vehicles, sports and outdoor, leisure and games, entertainment, spas and personal care, fashion, lifestyle and accessories, as well as watches and jewellery. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

Sample pages Enjoying 2019/2020



Enjoying  
Red Dot Design Yearbook 2019/2020

Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
440 pages  
595 colour illustrations  
365 design products

Hardcover | 978-3-89939-216-6  
€ 19.80 | US \$ 25.00  
Weight 3.42 kg

Red Dot Design Yearbook 2019/2020  
Set: Living, Doing, Working & Enjoying

1,764 pages  
2,604 colour illustrations  
1,669 design products

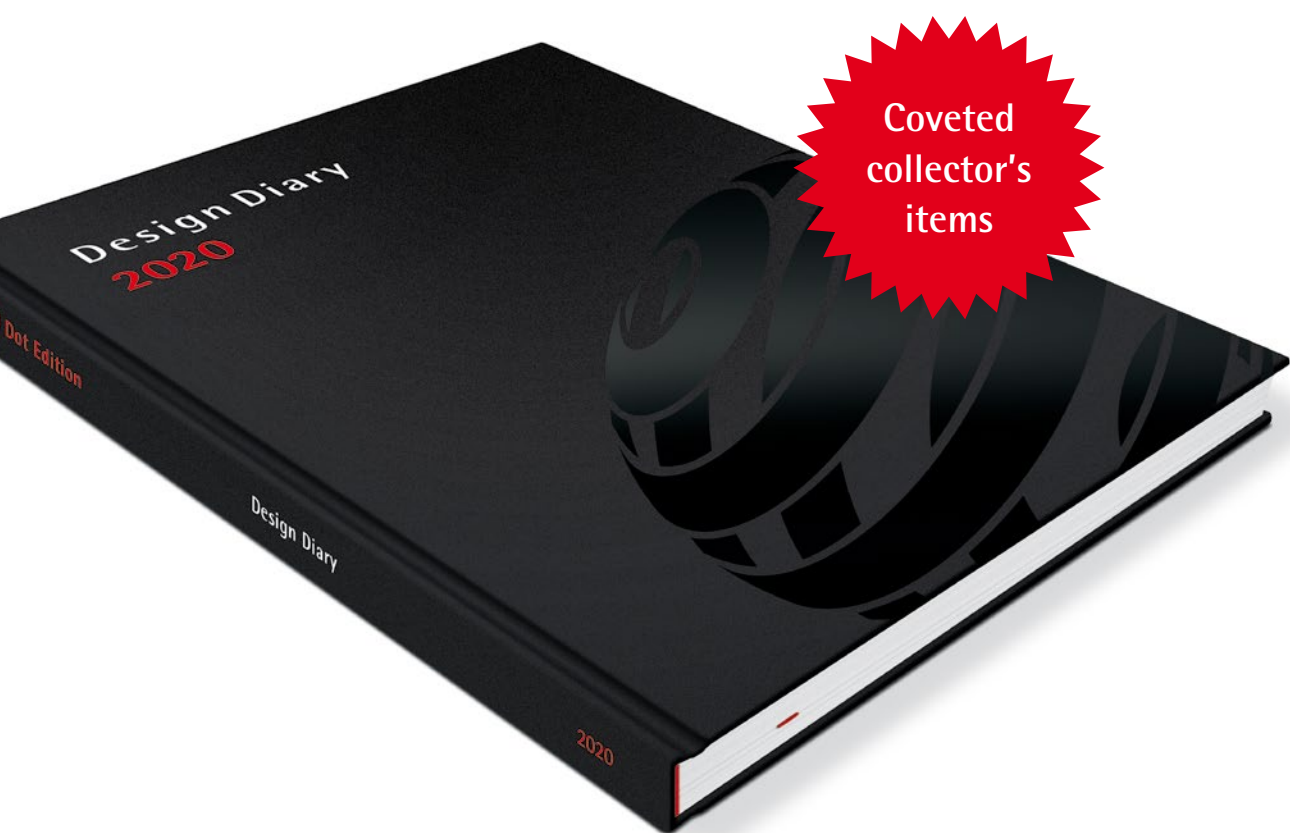
Hardcover | 978-3-89939-212-8  
€ 44.00 | US \$ 55.00  
Weight 13.71 kg

Publication date: 8 July 2019



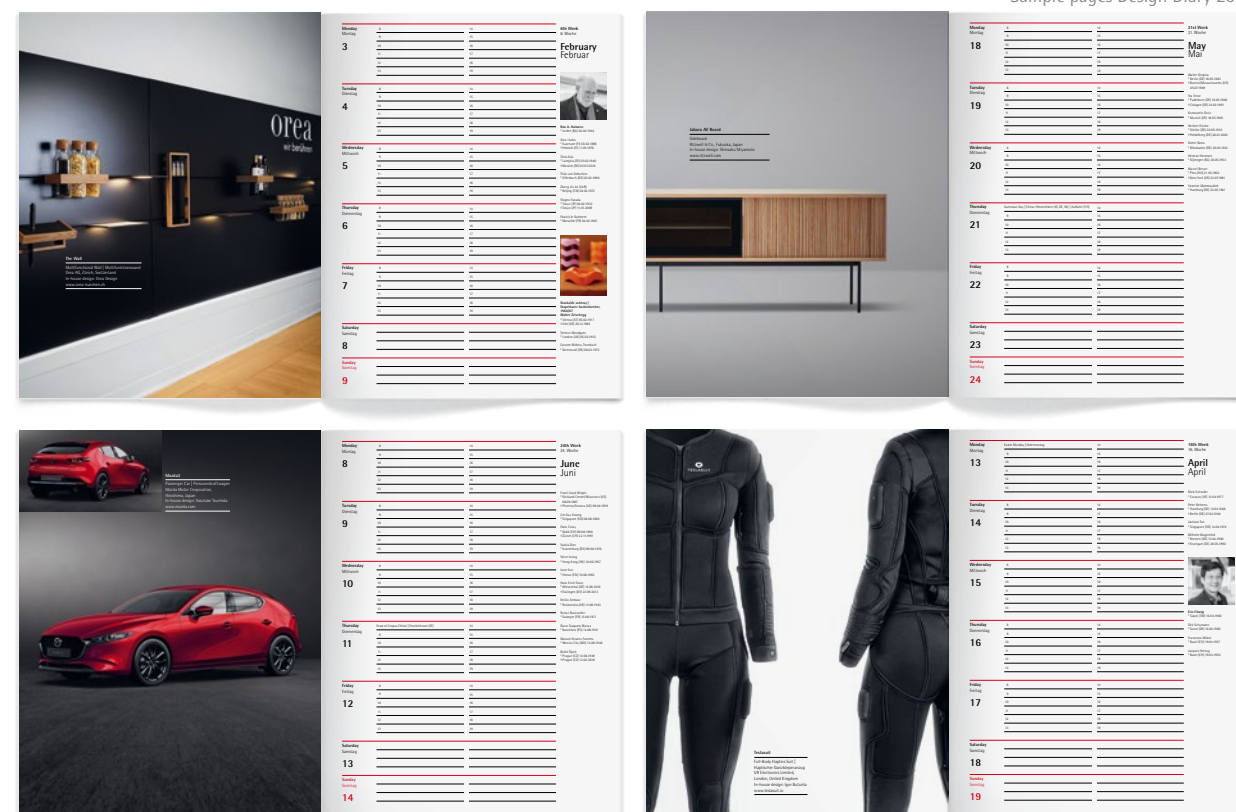
# Design Diary 2020

A useful gift for business partners,  
clients, colleagues, staff and friends



Our annual agendas have become coveted collector's items in their own right. Published in letter-size format, the bilingual (English / German) day books present the latest design novelties. The 52 weeks of the year are each given a full page, while the facing pages feature outstanding design achievements, including winners of the Red Dot Award: Product Design. The calendar is complemented with international area codes, important holidays or dates of notable trade fairs, among other information. With a black hardcover and a red ribbon page keeper, the Design Diary makes perfect promotional gifts and has been on Red Dot Edition's best seller list year after year.

Sample pages Design Diary 2020



## Design Diary 2020

Editor: Peter Zec  
English | German  
21 x 27 cm | 8.3 x 10.6 inches  
168 pages  
300 colour illustrations  
Black hardcover | red ribbon page keeper

Hardcover | 978-3-89939-217-3

€ 28.00 | US \$ 38.00

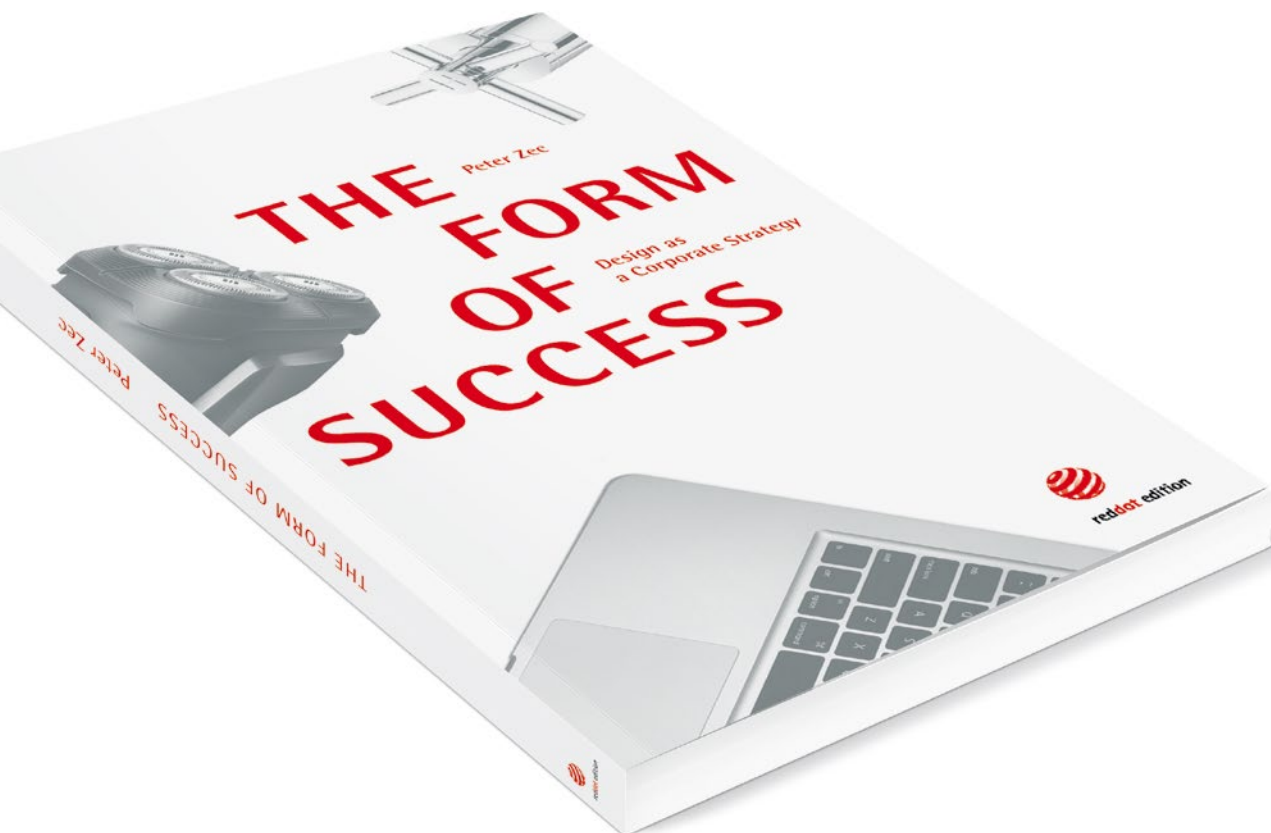
Weight 1.2 kg

Publication date: 8 July 2019



# The Form of Success – Design as a Corporate Strategy

**20 years after** the publication of the first edition of the book "Designing Success", Professor Dr. Peter Zec, an expert on design and business communications, now presents a comprehensively revised version of his book that has long been out of print. "The Form of Success – Design as a Corporate Strategy" takes account of the social and economic changes of recent years and provides companies with an up-to-date guideline that explains how they can achieve success with the help of design.



Sample pages The Form of Success



**The Form of Success –  
Design as a Corporate Strategy**  
Editor: Peter Zec  
English | Chinese  
14 x 23 cm | 5.5 x 9.06 inches  
149 pages  
200 colour illustrations

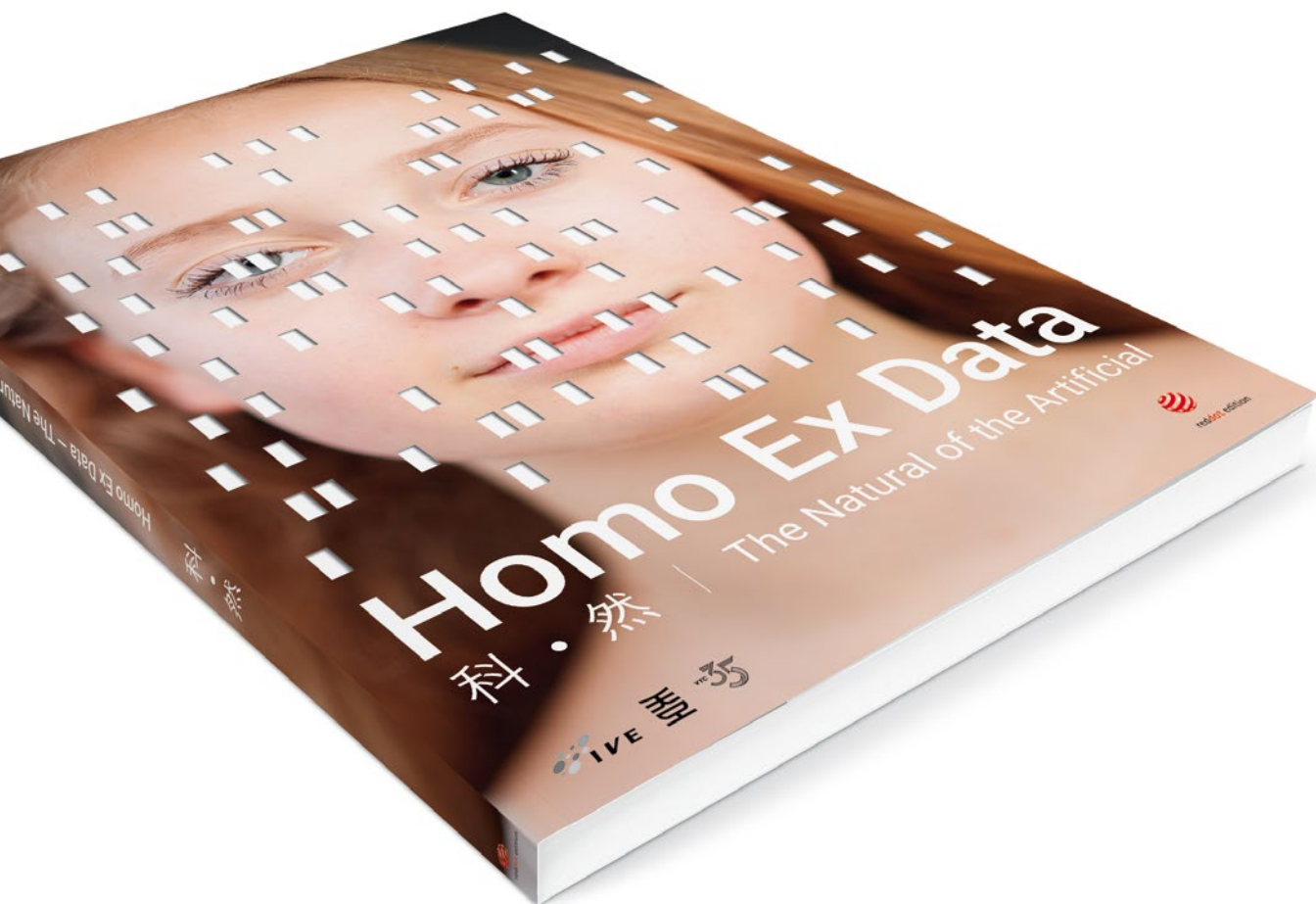
Softcover | 978-3-89939-209-8  
€ 19,80 | US \$ 23.00  
Weight 0.42 kg  
  
Publication date:  
November 2018 in China  
December 2018 in Germany



# Homo Ex Data – The Natural of the Artificial

The book presents the complexity of the interplay between humans and technology and show how they mutually influence each other. This also evidences how much the role of the designer is changing and how design creates a new reality of life through marrying human factors and digital technology. Professor Dr Peter Zec analyses this paradigm shift in an introductory essay, and comes to the following conclusion: "The natural and the artificial will combine to form a new bioartificial reality." A new type of human is emerging – Homo ex data, a human whose living circumstances are determined by the generation and transfer of data.

Sample pages Homo Ex Data



Homo Ex Data –  
The Natural of the Artificial  
Editor:  
Burkhard Jacob, Vito Orazhem, Peter Zec  
English | Chinese  
21 x 29 cm | 8.3 x 11.4 inches  
155 pages  
60 colour illustrations

Softcover | 978-3-89939-201-2  
€ 28.00 | US \$ 34.00  
Weight 0.83 kg  
Publication date:  
November 2017 in China  
January 2018 in Germany



"There is no quality without  
a comparative view"

Vilim Vasata

**Red Dot Design Yearbooks** are real-time chronicles of the latest design developments in product design. As such, older editions are veritable show-cases of design history and, in publication since 1991, span over more than two decades. Observing product design over time is vital for anyone seeking to understand the nature of design trends, e.g., product designers or purchasing managers from retail who are responsible for developing, launching, marketing, and selling products. Design historians, university professors, and libraries are also among the main target clientele in terms of collecting.

Our tip to design professionals: Start your collection of Red Dot Design Yearbooks now! And, watch your collection grow, year by year, edition by edition. As chronicles of our time, the yearbooks brim with documentation on the latest must-have and nice-to-have products. They also serve as lifestyle guides and indispensable reference works.





# International Yearbook Communication Design and Red Dot Design Concept Yearbook

Design professionals not only need to stay abreast of the latest trends in design, they also need to observe and examine trends in a cross-inspirational context over time. Red Dot has been publishing its International Yearbook Communication Design since 2006, and the Red Dot Design Concept Yearbook since 2005. We encourage all design professionals, and especially those from communication design, to engage in the rewarding experience of collecting the International Yearbook Communication Design on an annual basis. Product designers, for their part, are invited to "make a contract with the future" by collecting the Design Concept yearbooks, which predict promising trends in product design. The idea is not simply to collect these works for the sake of owning them, but to develop a culture of observing design over time and on an ongoing basis.





# Backlist Red Dot Edition

In the following pages, the Red Dot backlist is presented. Our main publications are the yearbooks, which champion the world's best achievements in design for a given year. These are published for product design, communication design, and design concepts respectively. In keeping with founder and CEO of Red Dot, Professor Dr Peter Zec's belief that "communication needs design," each yearbook is a creative product in and of itself that incorporates the design spirit of its time. The design catalogs are thus visually appealing, not to mention fun! In addition to high-resolution photographs and sophisticated layout, they also contain detailed product descriptions and interviews with acclaimed designers. With our other books, Red Dot engages in contemporary discourse on design.



**International Yearbook  
Communication Design 2017/2018**  
Editor: Peter Zec  
English | German  
24 x 30 cm | 9.5 x 11.8 inches  
1,200 pages  
3,100 colour illustrations  
816 design projects

Publication date:  
November 2017

Hardcover  
978-3-89939-199-2  
€ 59.90 | US \$ 70.00



**Living – Red Dot Design Yearbook  
2018/2019**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
480 pages  
674 colour illustrations  
479 design products

Publication date:  
July 2018

Hardcover  
978-3-89939-203-6  
€ 19.80 | US \$ 25.00



**Doing – Red Dot Design Yearbook  
2018/2019**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
352 pages  
462 colour illustrations  
277 design products

Publication date:  
July 2018

Hardcover  
978-3-89939-204-3  
€ 19.80 | US \$ 25.00



**Working – Red Dot Design Yearbook  
2018/2019**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
524 pages  
756 colour illustrations  
551 design products

Publication date:  
July 2018

Hardcover  
978-3-89939-205-0  
€ 19.80 | US \$ 25.00



**Enjoying – Red Dot Design Yearbook  
2018/2019**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
488 pages  
668 colour illustrations  
490 design products

Publication date:  
July 2018

Hardcover  
978-3-89939-206-7  
€ 19.80 | US \$ 25.00



**Red Dot Design Yearbook 2018/2019  
Set: Living, Doing, Working &  
Enjoying**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
1,855 pages  
2,560 colour illustrations  
1,797 design products

Publication date:  
July 2018

Hardcover  
978-3-89939-202-9  
€ 44.00 | US \$ 55.00





**Living – Red Dot Design Yearbook 2017/2018**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
568 pages  
760 colour illustrations  
490 design products

Publication date:  
July 2017

Hardcover  
978-3-89939-194-7  
€ 19.80 | US \$ 25.00



**Doing – Red Dot Design Yearbook 2017/2018**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
400 pages  
520 colour illustrations  
280 design products

Publication date:  
July 2017

Hardcover  
978-3-89939-195-4  
€ 19.80 | US \$ 25.00



**Working – Red Dot Design Yearbook 2017/2018**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
480 pages  
610 colour illustrations  
402 design products

Publication date:  
July 2017

Hardcover  
978-3-89939-196-1  
€ 19.80 | US \$ 25.00



**Enjoying – Red Dot Design Yearbook 2017/2018**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
476 pages  
600 colour illustrations  
388 design products

Publication date:  
July 2017

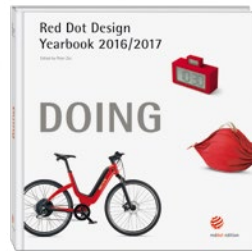
Hardcover  
978-3-89939-197-8  
€ 19.80 | US \$ 25.00



**Red Dot Design Yearbook 2017/2018  
Set: Living, Doing, Working & Enjoying**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
1,924 pages  
2,490 colour illustrations  
1,560 design products

Publication date:  
July 2017

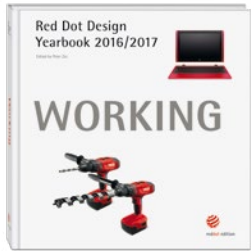
Hardcover  
978-3-89939-193-0  
€ 44.00 | US \$ 55.00



**Doing – Red Dot Design Yearbook 2016/2017**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
360 pages  
477 colour illustrations  
244 design products

Publication date:  
July 2016

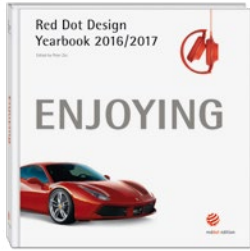
Hardcover  
978-3-89939-186-2  
€ 19.80 | US \$ 25.00



**Working – Red Dot Design Yearbook 2016/2017**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
430 pages  
579 colour illustrations  
366 design products

Publication date:  
July 2016

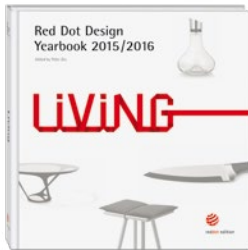
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**Enjoying – Red Dot Design Yearbook 2016/2017**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
460 pages  
638 colour illustrations  
404 design products

Publication date:  
July 2016

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**Living – Red Dot Design Yearbook 2015/2016**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
544 pages  
764 colour illustrations

Publication date:  
June 2015

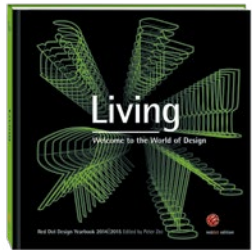
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**Doing – Red Dot Design Yearbook 2015/2016**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
568 pages  
689 colour illustrations

Publication date:  
June 2015

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**Living – Red Dot Design Yearbook 2014/2015**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
520 pages  
685 colour illustrations

Publication date:  
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978-3-89939-159-6  
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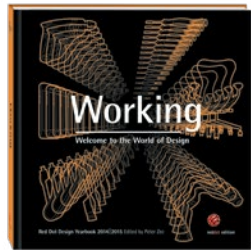


**Doing – Red Dot Design Yearbook 2014/2015**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
568 pages  
736 colour illustrations

Publication date:  
July 2014

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978-3-89939-160-2  
€ 19.80 | US \$ 25.00

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€ 49.00 | US \$ 70.00



**Working – Red Dot Design Yearbook 2014/2015**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
488 pages  
668 colour illustrations

Publication date:  
July 2014

Softcover  
978-3-89939-161-9  
€ 19.80 | US \$ 25.00

Hardcover  
978-3-89939-165-7  
€ 49.00 | US \$ 70.00



**Red Dot Design Yearbook 2014/2015  
Set: Living, Doing & Working**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
1,576 pages  
2,089 colour illustrations

Publication date:  
July 2014

Softcover  
978-3-89939-158-9  
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Hardcover  
978-3-89939-162-6  
€ 99.00 | US \$ 140.00



**Living – Red Dot Design Yearbook 2013/2014**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
540 pages  
653 colour illustrations

Publication date:  
July 2013

Softcover  
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€ 19.80 | US \$ 24.80

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978-3-89939-148-0  
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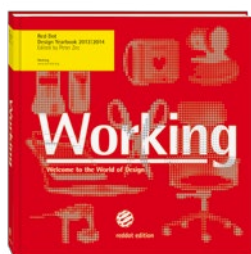
**Doing – Red Dot Design Yearbook 2013/2014**  
Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
500 pages  
515 colour illustrations

Publication date:  
July 2013

Softcover  
978-3-89939-146-6  
€ 19.80 | US \$ 24.80

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€ 49.00 | US \$ 69.00





**Working – Red Dot Design Yearbook 2013/2014**

Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
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537 colour illustrations

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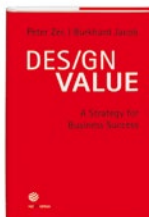
**Red Dot Design Yearbook 2013/2014  
Set: Living, Doing & Working**

Editor: Peter Zec  
English | German  
30 x 30 cm | 11.8 x 11.8 inches  
1,544 pages  
1,705 colour illustrations

Publication date:  
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Hardcover  
978-3-89939-147-3  
€ 99.00 | US \$ 139.00



**Design Value  
A Strategy for Business Success**

Authors: Peter Zec, Burkhard Jacob  
English  
13.5 x 21.5 cm | 5.3 x 8.5 inches  
224 pages  
about 20 graphics

Publication date:  
March 2010

Hardcover  
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**Universal Design – Best Practice  
Volume 1**

Editor: Peter Zec  
English | German  
21 x 30 cm | 8.3 x 11.8 inches  
140 pages  
100 colour illustrations

Publication date:  
August 2009

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**Hall of Fame – Design for a  
better quality of life, Volume 2**

Editor: Peter Zec  
on behalf of Icsid  
English  
22.5 x 30.9 cm | 8.9 x 12.2 inches  
271 pages  
348 colour illustrations

Publication date:  
September 2007

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**Who's Who in Design –  
The Leading Designers of the World  
Volume 3**

Editor: Peter Zec  
English | German  
21 x 28 cm | 8.3 x 11.0 inches  
438 pages  
970 colour illustrations

Publication date:  
July 2007

Hardcover  
978-3-89939-083-4  
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