



reddot award
product design

Checklist for the registration in the My Red Dot portal

Details on the product

- Product name (English)
- Product type (English)
- Year of market launch (2017, 2018, 2019)
- Product name (German) - optional
- Product type (German) - optional
- Category
- Sub category

Submission

- Submission type (Original product, Prototype, Presentation charts, Digital presentation)
- Presentation size (Height of presentation, Width of presentation, Depth of presentation)
- Optional material (Yes/No, if yes, upload of digital material)
- Description for the jury in English (500-1,200 characters)

Logistics

- Type and period of delivery
- Type and period of pickup
- Insured value

Manufacturer

- Address
- Contact person details

Design

- Address of In-house design or
- Address of external design studio

Yearbook

- Comprehensible product description in English (500-1,200 characters)
- Comprehensible product description in German (500-1,200 characters)
- 1-2 digital product photos for the yearbook

Payment

- Invoice address
- Order number – optional
- Payment terms (MasterCard, VISA, American Express, PayPal)