



reddot

## Exemplary calculation of exhibition units (EU) for the original product

### 1 EU (minimum)

Mobile phones, jewellery, watches and pens or exhibition of the award-winning product as a film or a poster

630 euros (included in the Winner Package)

### 2 EU

Table lamps, notebooks, tableware, coffee machines, rice cookers, bags, suitcases, cameras, headphones

+ 630 euros in addition to the Winner Package

### 3 EU

Chairs, armchairs, build-in appliances, refrigerators, washing machines, bicycles, TVs

+ 1,260 euros in addition to the Winner Package

### 4 EU

Bath tubs, sofas, desks, dining tables, lighting systems

+ 1,890 euros in addition to the Winner Package

### From 5 EU

Furniture systems, large appliances, vehicles

from 2,520 euros in addition to the Winner Package

All prices are subject to statutory VAT.