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Welcome to the World of Design
New Titles and Publications Catalogue
Fall 2015



reddot edition

**Frankfurt
Book Fair
14 - 18
October 2015
Hall 4.1
Booth G86**



reddot edition





Dear booksellers and distributors, dear friends of design books,

Presenting the world of design in high-quality and excellently designed books is a task to which we have dedicated ourselves for more than twenty years now. We have so far published around 170 titles, all on the same topic: design and lifestyle.

Some of Red Dot Edition's most important publications include the design yearbooks. As large-format coffee table books and collector's items, they offer a unique overview of the state of the art in the respective fields of product design, communication design and design concepts.

Our portfolio also includes compilations of the who's who for the industry, monographs where we take a look at different design topics in an exciting way, and of course our bestseller every year – the Design Diary.

We have put together a presentation of our new range of publications for you on the following pages. We would be delighted to hear from you if you have any queries or suggestions – or of course if you wish to place an order.

Yours sincerely,

A handwritten signature in black ink that reads "Sabine Wöll" followed by a stylized flourish.

Sabine Wöll
Head of Red Dot Edition

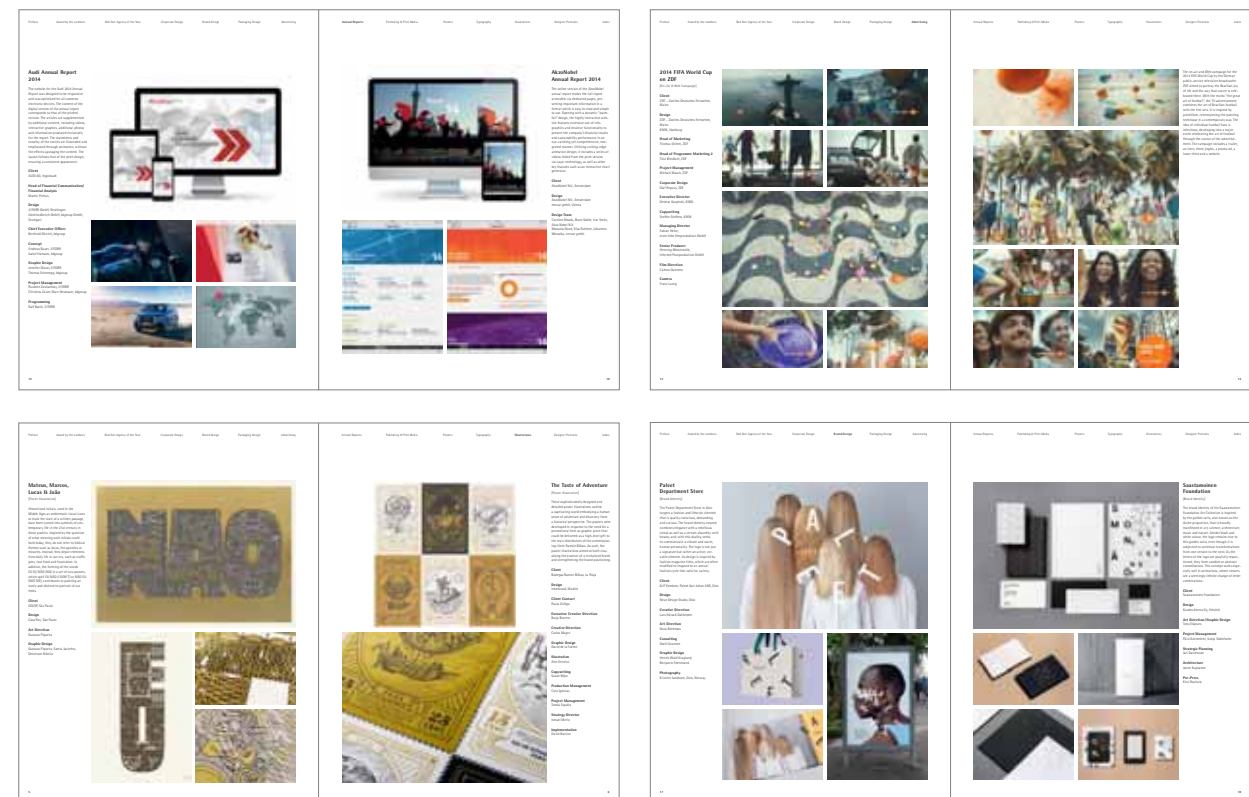
Phone +49 201 81418-22
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www.red-dot-shop.com

International Yearbook Communication Design 2015/2016

A must-have for corporate
communication experts, content managers,
advertising consultants, designers,
art directors, photographers, design universities,
design students and people
with a passion for the creative world

The world's best and latest innovations in the field of communication design are presented in this two-volume design book. Volume 1 features the wide range of creative achievements in corporate design, brand design, packaging design, advertising, annual reports, publishing & print media, posters, typography and illustrations. Volume 2 presents trends from spatial communication, social responsibility, film & animation, sound and game design, online, apps and interface design.

Sample pages International Yearbook Communication Design 2015/2016



International Yearbook
Communication Design 2015/2016

Editor: Peter Zec

English

24 x 30 cm | 9.5 x 11.8 inches

Two volumes, incl. DVD

Vol. 1:

approx. 550 pages

approx. 1,000 colour illustrations

Vol. 2:

approx. 580 pages

approx. 1,000 colour illustrations

Hardcover | 978-3-89939-178-7

€ 59.90 | US \$ 70.00 | weight approx. 7.00 kg

Publication date: 16 November 2015

www.red-dot-shop.com



Red Dot Design Concept Yearbook 2015/2016

A must-have for designers,
product manufacturers, product managers,
purchasing managers and ad professionals



The future is now. A sneak preview of anticipated trends in product design that not have been manufactured. The yearbook shows prototypes of the chapters public space, mobility, energy, interior design, lighting, workplace, life science, electronic, fashion and education. Moreover the Red Dot Design Concept Yearbook presents the categories environment, recreation, habitat and communication.

Sample pages Red Dot Design Concept Yearbook 2015/2016



Red Dot Design Concept Yearbook 2015/2016

Editor: Ken Koo

English

27.2 x 30.6 cm | 10.7 x 12.1 inches

408 pages | approx. 500 colour illustrations

Hardcover | 978-3-89939-179-4

€ 36.00 | US \$ 50.00 | weight approx. 2.5 kg

Publication date:

25 September 2015 in Singapore

www.red-dot-shop.com

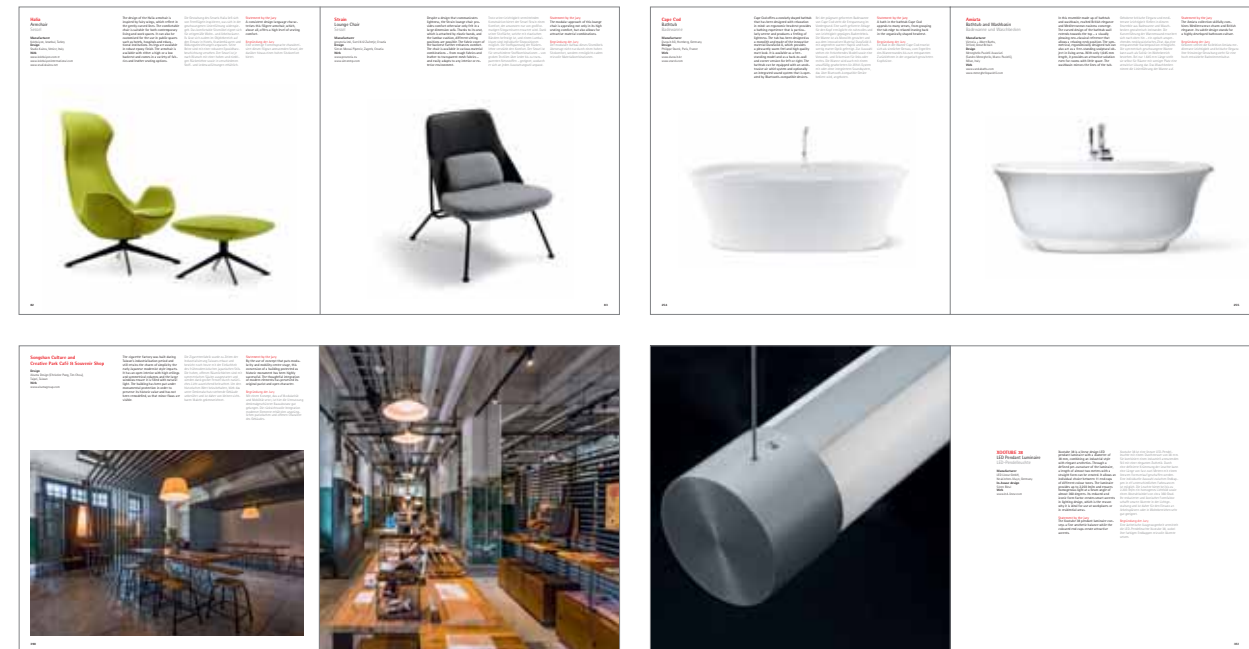


Living – Red Dot Design Yearbook 2015/2016

A must-have for designers, architects, interior designers, product managers, design universities and people with a passion for innovations and product trends

“Living” is a must-have for anyone looking to stay on top of the most current trends in the international product design. The volume focuses the fields of living rooms and bedrooms, household, kitchens, tableware and cooking utensils, bathrooms and spas, lighting and lamps, interior design, as well as urban design and public spaces. Additionally, the design team of the year as well as designer and juror portraits will be presented.

Sample pages Living 2015/2016



Also available as a set



Living
Red Dot Design Yearbook 2015/2016
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 544 pages
 764 colour illustrations
 505 design products
 Hardcover | 978-3-89939-174-9
 € 19.80 | US \$ 25.00
 Weight 4.10 kg

Red Dot Design Yearbook 2015/2016
Set: Living, Doing & Working
 1,624 pages
 2,189 colour illustrations
 1,442 design products
 Hardcover | 978-3-89939-173-2
 € 39.80 | US \$ 50.00
 Weight 12.30 kg
 Publication date: 29 June 2015
www.red-dot-shop.com

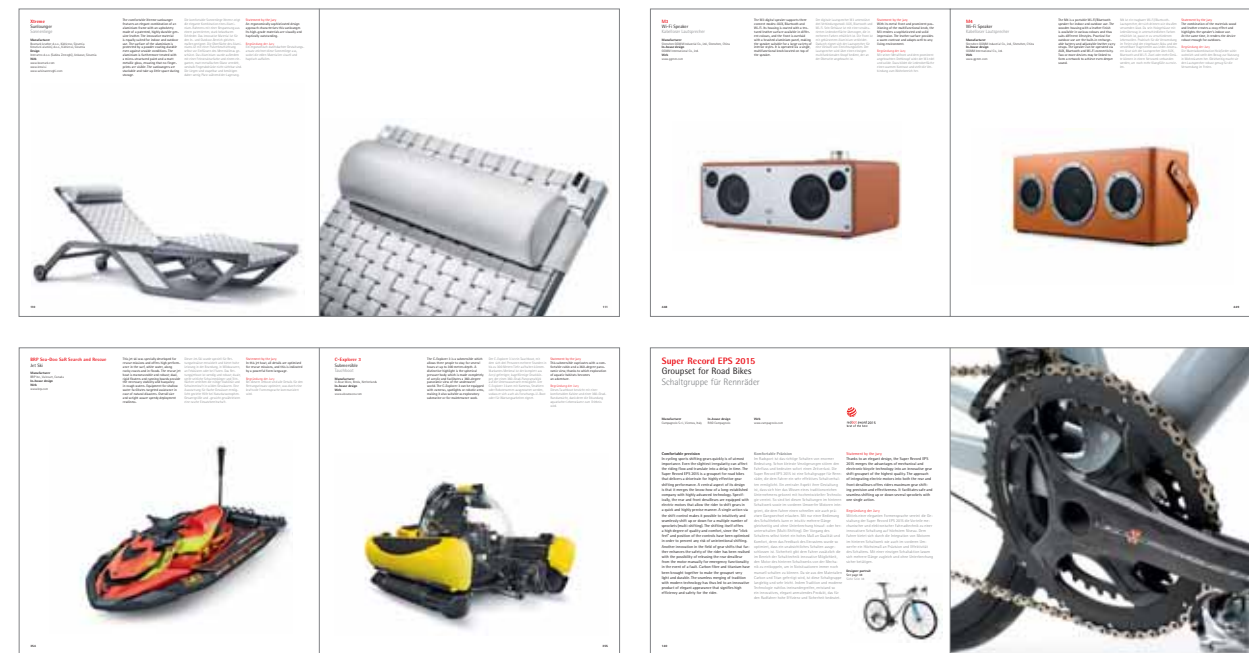


Doing – Red Dot Design Yearbook 2015/2016

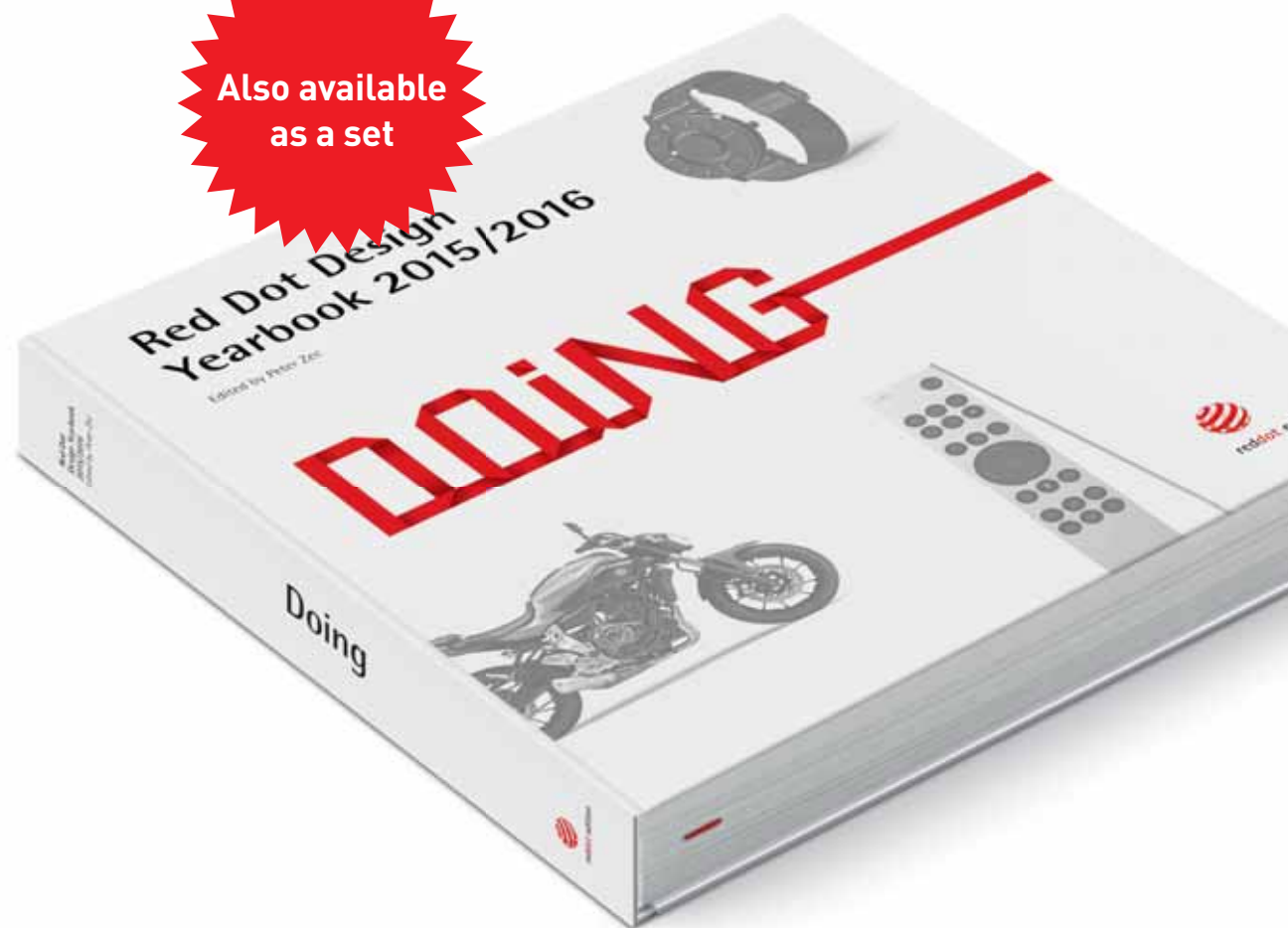
A must-have for designers, product managers, purchasing managers, design universities and people with a high affinity for the latest technologies

“Doing” showcases products from activity- and life-style-oriented areas such as garden, leisure, sport and games, babies and children, fashion, lifestyle and accessories, watches and jewellery, vehicles as well as consumer electronics and cameras. Additionally, the design team of the year as well as designer and juror portraits will be shown.

Sample pages Doing 2015/2016



Also available as a set



Doing
Red Dot Design Yearbook 2015/2016
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 568 pages
 689 colour illustrations
 470 design products
 Hardcover | 978-3-89939-175-6
 € 19.80 | US \$ 25.00
 Weight 4.30 kg

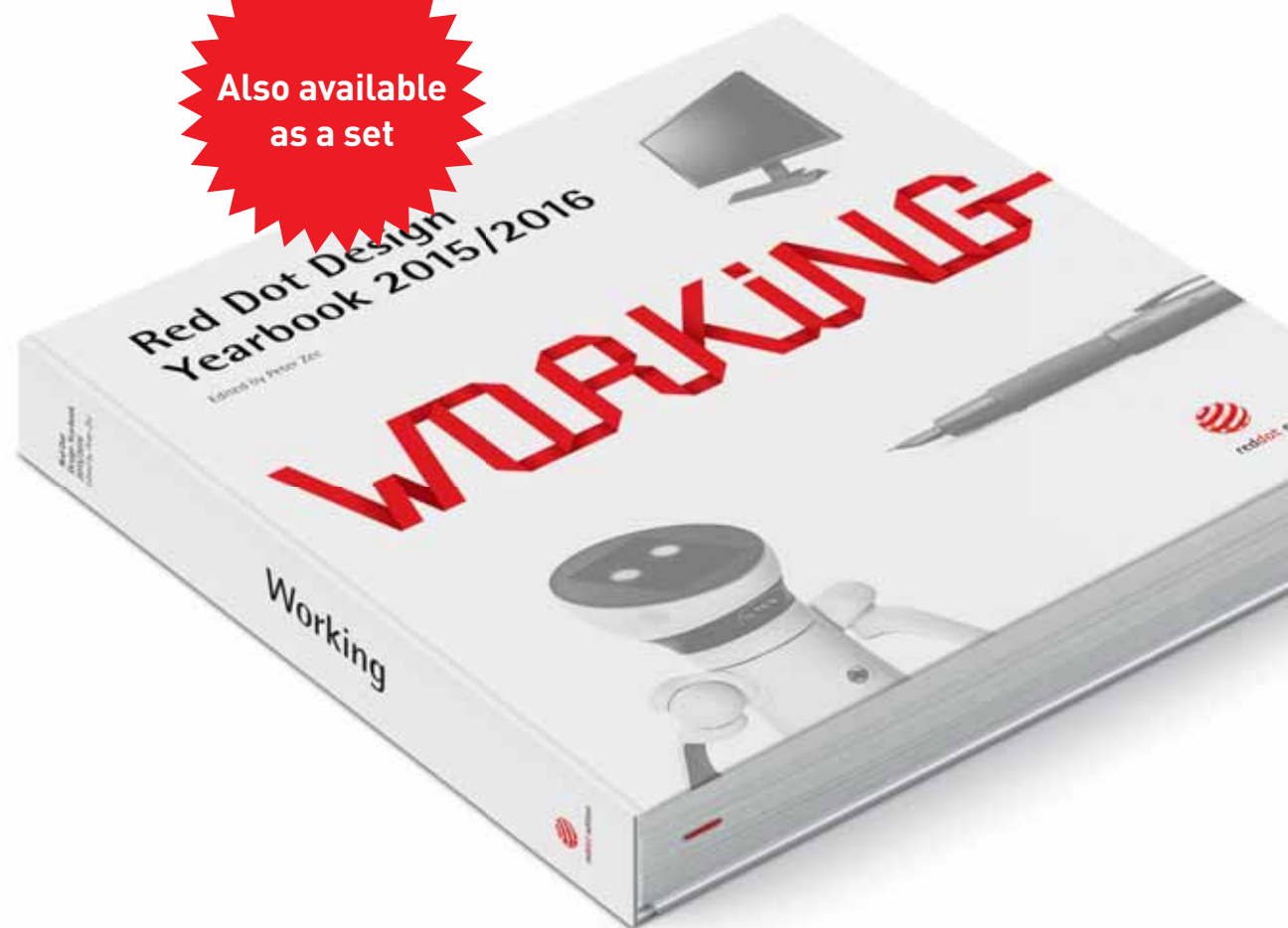
Red Dot Design Yearbook 2015/2016
Set: Living, Doing & Working
 1,624 pages
 2,189 colour illustrations
 1,442 design products
 Hardcover | 978-3-89939-173-2
 € 39.80 | US \$ 50.00
 Weight 12.30 kg
 Publication date: 29 June 2015
www.red-dot-shop.com



Working – Red Dot Design Yearbook 2015/2016

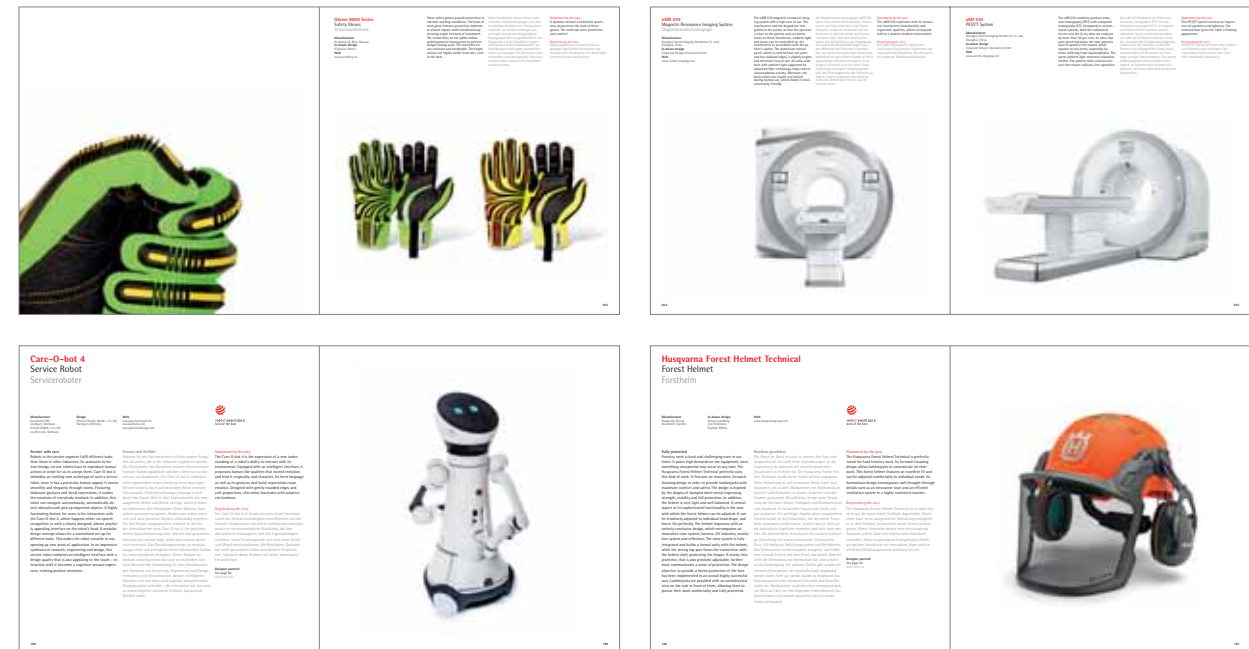
A must-have for designers, product managers,
purchasing managers, design universities
and anyone with a passion for
the cultural aspect of design

Also available
as a set



“Working” presents products from work- and technology-oriented areas such as offices, heating and air conditioning technology, industry and crafts, life science and medicine, communication as well as computer and information technology. Additionally, the design team of the year as well as designer and juror portraits will be shown.

Sample pages Working 2015/2016



Working
Red Dot Design Yearbook 2015/2016
Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
512 pages
736 colour illustrations
467 design products

Hardcover | 978-3-89939-176-3
€ 19.80 | US \$ 25.00
Weight 3.90 kg

Red Dot Design Yearbook 2015/2016
Set: Living, Doing & Working
1,624 pages
2,189 colour illustrations
1,442 design products

Hardcover | 978-3-89939-173-2
€ 39.80 | US \$ 50.00
Weight 12.30 kg

Publication date: 29 June 2015
www.red-dot-shop.com

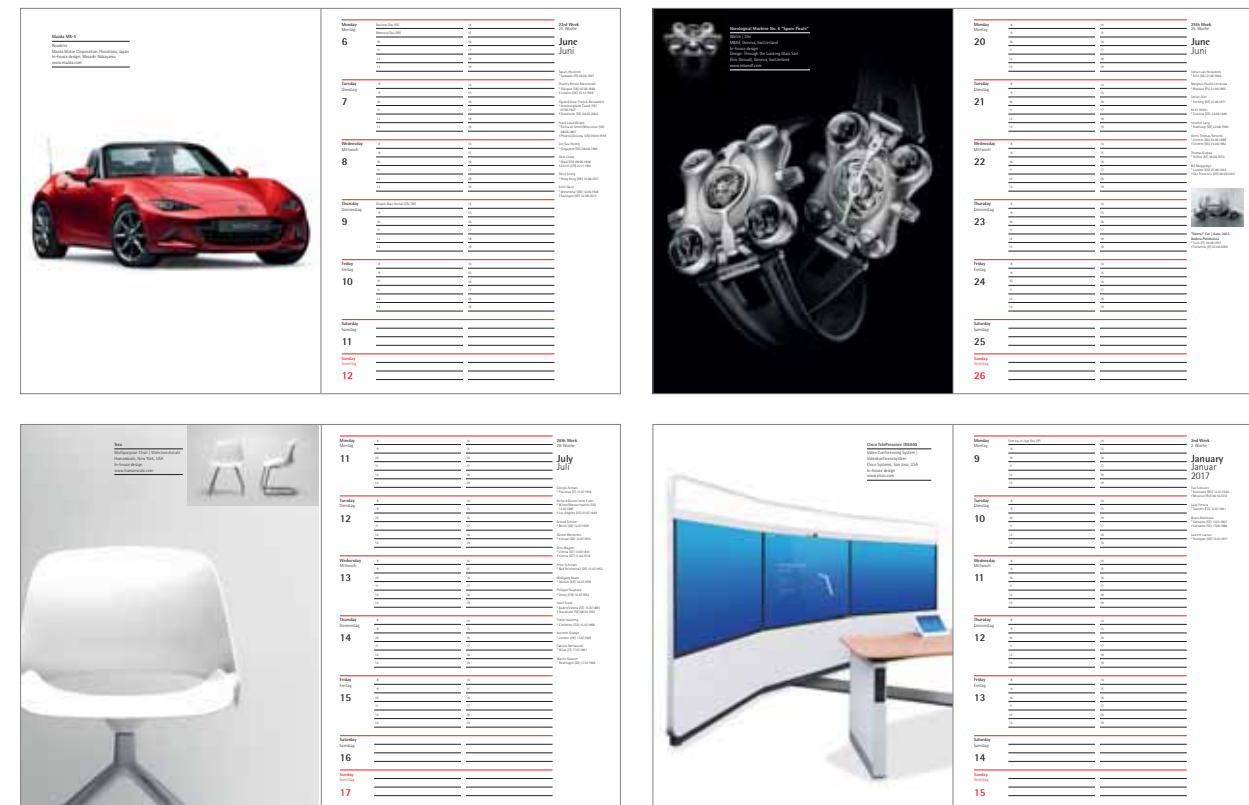


Design Diary 2016

A useful gift for business partners,
clients, colleagues, staff and friends

Our annual agendas have become coveted collector's items in their own right. Published in letter-size format, the bilingual (English / German) day books present the latest design novelties. The 53 weeks of the year are each given a full page, while the facing pages feature outstanding design achievements, including winners of the Red Dot Award: Product Design. The calendar is complemented with international area codes, important holidays or dates of notable trade fairs, among other information. With a black hardcover and a red ribbon page keeper, the Design Diary makes perfect promotional gifts and has been on Red Dot Edition's best seller list year after year.

Sample pages Design Diary 2016



Coveted
collector's
items

Design Diary 2016

Editor: Peter Zec

English | German

21 x 27 cm | 8.3 x 10.6 inches

160 pages | 72 colour illustrations |

black hardcover | red ribbon page keeper

Hardcover | 978-3-89939-172-5

€ 28.00 | US \$ 38.00 | weight 0.75 kg

Publication date: 29 June 2015

www.red-dot-shop.com



“There is no quality without
a comparative view”

Vilim Vasata

Red Dot Design Yearbooks are real-time chronicles of

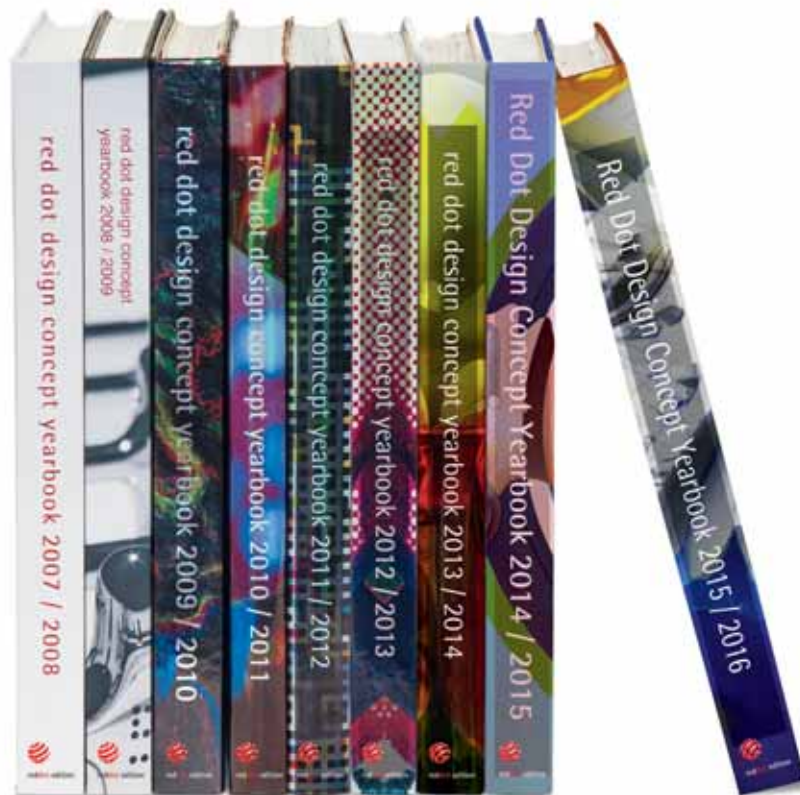
the latest design developments in product design. As such, older editions are veritable show-cases of design history and, in publication since 1991, span over more than two decades. Observing product design over time is vital for anyone seeking to understand the nature of design trends, e.g., product designers or purchasing managers from retail who are responsible for developing, launching, marketing, and selling products. Design historians, university professors, and libraries are also among the main target clientele in terms of collecting.

Our tip to design professionals: Start your collection of Red Dot Design Yearbooks now! And, watch your collection grow, year by year, edition by edition. As chronicles of our time, the yearbooks brim with documentation on the latest must-have and nice-to-have products. They also serve as lifestyle guides and indispensable reference works.



Red Dot Design Concept Yearbook and International Yearbook

Communication Design. Design professionals not only need to stay abreast of the latest trends in design, they also need to observe and examine trends in a cross-inspirational context over time. Red Dot has been publishing its International Yearbook Communication Design since 2006, and the Red Dot Design Concept Yearbook since 2005. We encourage all design professionals, and especially those from communication design, to engage in the rewarding experience of collecting the International Yearbook Communication Design on an annual basis. Product designers, for their part, are invited to “make a contract with the future” by collecting the Design Concept yearbooks, which predict promising trends in product design. The idea is not simply to collect these works for the sake of owning them, but to develop a culture of observing design over time and on an ongoing basis.



Backlist Red Dot Edition

www.red-dot-shop.com

In the following pages, the Red Dot backlist is presented. Our main publications are the yearbooks, which champion the world's best achievements in design for a given year. These are published for product design, communication design, and design concepts respectively. In keeping with founder and CEO of Red Dot, Professor Dr Peter Zec's belief that "communication needs design," each yearbook is a creative product in and of itself that incorporates the design spirit of its time. The design catalogs are thus visually appealing, not to mention fun! In addition to high-resolution photographs and sophisticated layout, they also contain detailed product descriptions and interviews with acclaimed designers. With our other books, Red Dot engages in contemporary discourse on design.



Living – Red Dot Design Yearbook 2014/2015
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 520 pages
 685 colour illustrations

Doing – Red Dot Design Yearbook 2014/2015
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 568 pages
 736 colour illustrations

Working – Red Dot Design Yearbook 2014/2015
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 488 pages
 668 colour illustrations

Red Dot Design Yearbook 2014/2015 Set: Living/Doing/Working
 Editor: Peter Zec
 English | German
 Set (Living + Doing + Working):
 30 x 30 cm | 11.8 x 11.8 inches
 1,576 pages
 2,089 colour illustrations

Living – Red Dot Design Yearbook 2013/2014
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 540 pages
 653 colour illustrations

Doing – Red Dot Design Yearbook 2013/2014
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 500 pages
 515 colour illustrations

Working – Red Dot Design Yearbook 2013/2014
 Editor: Peter Zec
 English | German
 30 x 30 cm | 11.8 x 11.8 inches
 504 pages
 537 colour illustrations

Red Dot Design Yearbook 2013/2014 Set: Living/Doing/Working
 Editor: Peter Zec
 English | German
 Set (Living + Doing + Working):
 30 x 30 cm | 11.8 x 11.8 inches
 1,544 pages
 1,705 colour illustrations

Publication date:
 July 2014

Publication date:
 July 2014

Publication date:
 July 2014

Publication date:
 July 2014

Publication date:
 July 2013

Publication date:
 July 2013

Publication date:
 July 2013

Publication date:
 July 2013

Softcover
 978-3-89939-159-6
 € 19.80 | US \$ 25.00

Softcover
 978-3-89939-160-2
 € 19.80 | US \$ 25.00

Softcover
 978-3-89939-161-9
 € 19.80 | US \$ 25.00

Softcover
 978-3-89939-158-9
 € 39.80 | US \$ 50.00

Softcover
 978-3-89939-145-9
 € 19.80 | US \$ 24.80

Softcover
 978-3-89939-146-6
 € 19.80 | US \$ 24.80

Softcover
 978-3-89939-151-0
 € 19.80 | US \$ 24.80

Softcover
 978-3-89939-144-2
 € 39.80 | US \$ 49.80

Hardcover
 978-3-89939-163-3
 € 49.00 | US \$ 70.00

Hardcover
 978-3-89939-164-0
 € 49.00 | US \$ 70.00

Hardcover
 978-3-89939-165-7
 € 49.00 | US \$ 70.00

Hardcover
 978-3-89939-162-6
 € 99.00 | US \$ 140.00

Hardcover
 978-3-89939-148-0
 € 49.00 | US \$ 69.00

Hardcover
 978-3-89939-149-7
 € 49.00 | US \$ 69.00

Hardcover
 978-3-89939-152-7
 € 49.00 | US \$ 69.00

Hardcover
 978-3-89939-147-3
 € 99.00 | US \$ 139.00





Red Dot Design Concept Yearbook 2013/2014
 Editor: Ken Koo
 English
 27.2 x 30.6 cm | 10.7 x 12.1 inches
 215 pages
 286 colour illustrations

Publication date:
 January 2014

Hardcover
 978-3-89939-154-1
 Now only € 25.00
 (regular price € 60.00)
 Now only US \$ 20.00
 (regular price US \$ 80.00)

Every Product Tells a Story – untold matters of award-winning design
 Editor: Peter Zec
 English | Chinese
 21 x 28 cm | 8.27 x 11.03 inches
 108 pages
 84 colour illustrations

Publication date in China:
 28 November 2014

Available in Germany:
 January 2015

French brochure
 978-3-89939-171-8
 € 14.90 | US \$ 20.00

Hall of Fame – Design for a better quality of life, Volume 2
 Editor: Peter Zec on behalf of Icsid
 English
 22.5 x 30.9 cm | 8.9 x 12.2 inches
 271 pages
 348 colour illustrations

Publication date:
 September 2007

Hardcover
 978-3-89939-085-8
 Now only € 19.00
 (regular price € 59.00)
 Now only US \$ 25.00
 (regular price US \$ 78.00)

**Design Value
 A Strategy for Business Success**
 Authors: Peter Zec, Burkhard Jacob
 English
 13.5 x 21.5 cm | 5.3 x 8.5 inches
 224 pages
 about 20 graphics

Publication date:
 March 2010

Hardcover
 978-3-89939-103-9
 € 24.90 | US \$ 39.00

**The red line.
 In search of excellence in design**
 Authors: Frank A. Reinhardt,
 Claudia Wanninger
 Only German
 16.5 x 22 cm | 6.5 x 8.7 inches
 152 pages
 90 colour illustrations

Publication date:
 August 2004

Softcover
 978-3-89986-047-4
 € 19.90 | US \$ 24.00



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More information: www.red-dot-shop.com



**Universal Design – Best Practice
 Volume 1**
 Editor: Peter Zec
 English | German
 21 x 30 cm | 8.3 x 11.8 inches
 140 pages
 100 colour illustrations

Publication date:
 August 2009

Hardcover
 978-3-89939-112-1
 € 28.00 | US \$ 44.00



**Who's Who in Design –
 The Leading Designers of the World
 Volume 3**
 Editor: Peter Zec
 English | German
 21 x 28 cm | 8.3 x 11.0 inches
 438 pages
 970 colour illustrations

Publication date:
 July 2007

Hardcover
 978-3-89939-083-4
 € 69.00 | US \$ 89.00



**The Language of Fashion & Design
 Creative, Multifarious, Global**
 Authors: Helmut Merkel,
 Annett Koeman,
 Alexandra Hildebrandt
 English
 21 x 21 cm | 8.3 x 8.3 inches
 128 pages
 50 colour illustrations

Publication date:
 November 2007

Hardcover
 978-3-89939-094-0
 € 29.00 | US \$ 40.00



Material and Design, Volume 1
 Editor: Peter Zec
 English | German
 21.2 x 28.6 cm | 11.3 x 8.4 inches
 196 pages
 180 colour and b/w illustrations

Publication date:
 January 2008

Hardcover
 978-3-89939-087-2
 € 20.00 | US \$ 35.00



**Designing Success –
 Strategies Concepts Processes**
 Editor: Peter Zec
 English
 14.5 x 23 cm | 5.7 x 9.1 inches
 119 pages
 116 colour illustrations

Publication date:
 January 1999

Brochure
 978-3-929227-43-7
 € 10.00 | US \$ 14.00

