



reddot design museum

## Press information

Essen/Germany, February 2018

### Red Dot Design Museum Singapore – more than a museum

The Red Dot Design Museum Singapore presents the latest trends of the international design scene. All of the around 350 exhibited design concepts were evaluated by a panel of international experts in one of the world's largest design competitions – the Red Dot Award. Only the best of all entries receive the coveted Red Dot quality seal – and thus their deserved place in the Red Dot Design Museum.

The Greater Asia Region offers a vast range of future markets. The continent is filled with energy and shares a tremendous reservoir of creativity and innovative ideas. To provide an exclusive venue for the design scene and its inspiring works, the Red Dot Design Museum Singapore opened its doors in November 2005, being the first contemporary design museum in Asia. Since 2017, it is situated at the Marina Bay Waterfront Promenade in the south of the metropolis.

Being a hot-spot of the design scene, the exhibition gives visitors an understanding of cultural or country-specific characteristics, informs them about current trends and demonstrates how products could develop further in the future. By focusing on different topics and introducing the works of well-known designers as well as of young talents, the Red Dot Design Museum Singapore continuously offers new and exciting insights into the fascinating world of design.

The exhibited designs stem from the competition "Red Dot Award: Design Concept" which is annually organised in Singapore. The award-winning design concepts and prototypes were created by designers, studios, manufacturers and universities from around the world. Being solutions for tomorrow, they show the right way into the future and give visitors to the Red Dot Design Museum Singapore already today an understanding of how life could change in some years.

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At the reception, shop and café bar of the museum, the guests experience how good design has a formative influence on our everyday life already here and now. This integrated area features Red Dot award-winning furniture, light installations, flooring and ceiling as well as a sound system – a live experience which makes the quality of good design become experienceable at first hand, since it becomes especially apparent when using the products.

In addition, the museum regularly transforms into a creative playground at the MAAD Market of Artists and Designers. That's when pop-ups by designers and artists, exhibitions, live music and creative workshops invite an enthusiastic crowd to exchange views on design and the arts.

The iconic glassy building which houses the Red Dot Design Museum Singapore features several galleries and impresses with its strong geometrical form, playful composition of structural steel elements and the large overhanging roof. A shop with selected design objects and a café bar can also be found in the new museum which is the only one in Singapore that is open until 2 a.m.

Further information: [www.museum.red-dot.sg](http://www.museum.red-dot.sg)

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